If You Build Smart Technologies, Will They Come?

Whether you’re building smart cars, dealing with the smart grid, controlling a smart home, or manufacturing the latest smart clothing, you confront the same challenges as other leaders in the “smart technologies” movement.

Smart technologies have the power to “change everything.” What’s your place in the smart revolution? Find out on Oct. 7.

Learn from and collaborate with the experts --

REGISTER NOW
07 October 2015
Raleigh, North Carolina

Early Discount Pricing Now Available!

computer.org/
SmartTech
OTHER ROCK STAR SPEAKERS

Bernard Golden, ActiveState Software
Bert Haskell, Pecan Street
Doug Houseman, EnerNex
Tim Moore, Rochester Optical
Joshua Greenbaum, Enterprise Applications Consulting

Tareq Bustami, Vice President of Product Management for the Digital Networking Group, Freescale Semiconductor
Solving the Networking Puzzle: From IoT to SDN and Everything In Between
Tareq shows you how to create solutions that best address the networking market by working with technologies that range from IoT to SDN as a whole rather than separate pieces.

Bernard Golden, Vice President, Strategy, ActiveState Software
Enabling the World of SmartTech
What's the promise of today's smart technology? Bernard shows how these applications will need to be designed, built and operated with a specific focus on how smart devices interact with a DevOps world.

Richie Etwaru, CVP, Clouding and Digital Innovation, IMS Health
The Smart Health Revolution: What Digital Health Will Look Like in 2050
What's the state of digital health now? Where is it going in the next 5, 10 or even 35 years? Richie talks about what current healthcare stakeholders need to do now.

Bert Haskell, CEO, Pecan Street
Exploring the Value of Granular Residential Energy Data
Smart grids, smart homes, smart cities...Bert talks about best practices for addressing utility system reliability, climate change and renewable energy integration.

Doug Houseman, CEO, Rochester Optical
The Future Supply and Demand of Electricity: Getting Everything to Dance Together
Billions of devices consume energy. So how is prioritization done to meet this high speed need to change? How does a user who gives up consumption get compensated? What are the methods for doing this, and what is this Transactive Energy idea anyway? How does Smart Tech make this transition possible?

Tim Moore, Director of Wearable Technologies, Rochester Optical
The Future of Digital Vision - Smart Glasses
From novelty to mainstream – The Future of Digital Vision. Tim talks about how are smart glasses impacting enterprises as well as how to overcome obstacles to greater efficiency and further adoption.

Mark Platshon, Senior Advisor, BMW iVentures, Managing Director, Icebreaker Ventures
Autonomous Vehicles Will Change Everything
Mark talks about the autonomous cars that will soon be available can create affordable housing, spur economic growth resolved much of the healthcare crisis. Don’t believe it? He lays out a plan that just might convince you.

Joshua Greenbaum, Analyst (panel moderator), Enterprise Applications Consulting
Panel Discussion: Exploring the Value of SmartTech for the Enterprise
Josh Greenbaum will lead a panel of experts on how enterprises can benefit from smart technologies adoption.

SCHEDULE

Morning Session | 9:00 AM–Noon
Solving the Networking Puzzle: From IoT to SDN and Everything In Between
Tareq Bustami, Freescale Semiconductor
The Smart Health Revolution: What Digital Health Will Look Like in 2050
Richie Etwaru, IMS Health
Enabling the World of Smart Tech
Bernard Golden, ActiveState Software
Exploring the Value of Granular Residential Energy Data
Bert Haskell, Pecan Street
Lunch and Exhibits
Noon–1:30 PM

Afternoon Session | 1:30 PM–5:30 PM
Exploring the Value of SmartTech for the Enterprise (panel)
Josh Greenbaum, Enterprise Applications Consulting
The Future Supply and Demand of Electricity: Getting Everything to Dance Together
Doug Houseman, EnerNex
The Future of Digital Vision - Smart Glasses
Tim Moore, Rochester Optical
Autonomous Vehicles Will Change Everything
Mark Platshon, BMW iVentures, Icebreaker Ventures

Networking Reception | 5:30 PM–7:00 PM