

IEEE  computer society

ROCK STARS OF SMART TECHNOLOGIES



MARK PLATSHON
Senior Advisor, BMW iVentures,
and Managing Director,
Icebreaker Ventures



TAREQ BUSTAMI
VP of Product Management,
Freescale Semiconductor



RICHE ETWARU
Chief Digital Officer, IMS Health

If You Build Smart Technologies, Will They Come?

Whether you're building smart cars, dealing with the smart grid, controlling a smart home, or manufacturing the latest smart clothing, you confront the same challenges as other leaders in the "smart technologies" movement.

Smart technologies have the power to "change everything." What's your place in the smart revolution? Find out on Oct. 7.

Learn from and collaborate with the experts --

07 October 2015
Raleigh, North Carolina

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SmartTech**

OTHER ROCK STAR SPEAKERS

Bernard Golden, ActiveState Software

Bert Haskell, Pecan Street

Doug Houseman, EnerNex

Tim Moore, Rochester Optical

Joshua Greenbaum, Enterprise Applications Consulting

Tareq Bustami, Vice President of Product Management for the Digital Networking Group, Freescale Semiconductor

Solving the Networking Puzzle: From IoT to SDN and Everything In Between

Tareq shows you how to create solutions that best address the networking market by working with technologies that range from IoT to SDN as a whole rather than separate pieces.

Tim Moore, Director of Wearable Technologies, Rochester Optical

The Future of Digital Vision - Smart Glasses

From novelty to mainstream – The Future of Digital Vision. Tim talks about how are smart glasses impacting enterprises as well as how to overcome obstacles to greater efficiency and further adoption.

Mark Platshon, Senior Advisor, BMW iVentures, Managing Director, Icebreaker Ventures

Autonomous Vehicles Will Change Everything

Mark talks about the autonomous cars that will soon be available can create affordable housing, spur economic growth resolved much of the healthcare crisis. Don't believe it? He lays out a plan that just might convince you.

Joshua Greenbaum, Analyst (panel moderator), Enterprise Applications Consulting

Panel Discussion: Exploring the Value of SmartTech for the Enterprise

Josh Greenbaum will lead a panel of experts on how enterprises can benefit from smart technologies adoption.

Bernard Golden, Vice President, Strategy, ActiveState Software

Enabling the World of SmartTech

What's the promise of today's smart technology? Bernard shows how these applications will need to be designed, built and operated with a specific focus on how smart devices interact with a DevOps world.

Richie Etwaru, CVP, Clouding and Digital Innovation, IMS Health

The Smart Health Revolution: What Digital Health Will Look Like in 2050

What's the state of digital health now? Where is it going in the next 5, 10 or even 35 years? Richie talks about what current healthcare stakeholders need to do now.

Bert Haskell, CEO, Pecan Street

Exploring the Value of Granular Residential Energy Data

Smart grids, smart homes, smart cities..Bert talks about best practices for addressing utility system reliability, climate change and renewable energy integration.

Doug Houseman CEO, Pecan Street

The Future Supply and Demand of Electricity: Getting Everything to Dance Together

Billions of devices consume energy. So how is prioritization done to meet this high speed need to change? How does a user who gives up consumption get compensated? What are the methods for doing this, and what is this Transactive Energy idea anyway? How does Smart Tech make this transition possible?

SCHEDULE

Morning Session | 9:00 AM–Noon

Solving the Networking Puzzle: From IoT to SDN and Everything In Between

Tareq Bustami, Freescale Semiconductor

The Smart Health Revolution: What Digital Health Will Look Like in 2050

Richie Etwaru, IMS Health

Enabling the World of Smart Tech

Bernard Golden, ActiveState Software

Exploring the Value of Granular Residential Energy Data

Bert Haskell, Pecan Street

Lunch and Exhibits Noon–1:30 PM

Afternoon Session | 1:30 PM–5:30 PM

Exploring the Value of SmartTech for the Enterprise (panel)

Josh Greenbaum, Enterprise Applications Consulting

The Future Supply and Demand of Electricity: Getting Everything to Dance Together

Doug Houseman, EnerNex

The Future of Digital Vision - Smart Glasses

Tim Moore, Rochester Optical

Autonomous Vehicles Will Change Everything

Mark Platshon, BMW iVentures, Icebreaker Ventures

Networking Reception | 5:30 PM–7:00 PM