

# IEEE Region 3 Strategic Plan 2026

URL: <https://r3.ieee.org/about>

## Our Mission

Focus on the growth and development of the member throughout the life cycle of the individual. Every member is an active participant, an informed and a satisfied member.

## Our Vision

The Region shall fulfill the Member and Geographic Activities (MGA) strategic objectives at the local level by ensuring the enabling of the Sections, Chapters, Affinity groups, Student Branches, and Student Branch Chapters to engage the member.

## Theme

Grow Forward Together



1. Improve Section/Chapter/Affinity Group support to enhance vitality and adherence with IEEE policies.



2. Promote Section engagement with Student Branches (SBs).



3. Determine, develop and implement R3 Industry Engagement activities.



4. Provide an engaging and surplus-generating SoutheastCon 2026, Caribcon 2026 and other Region/Section sponsored conferences. Plan for similar success in 2027-30.



5. Promotion of R3 technical and member contributions.



6. Advocate for better data and IEEE tools for volunteers with assistance from the IEEE staff.