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#### **Revision History**

Revision	Date	<b>Comments/Changes</b>
REV -	April 20, 2020	Released
REV 1	Aug 03, 2021	Updated with clarification on dates and budget submission, virtual conferences, updated NextGen financial system, and EDAS; updated with Section 5.15; updated with NextGen Chart of Accounts
	Nov 11, 2021	Updated RegFox and Student Competition info
	Nov 21, 2021	Updated with RSAC and Steering Subcommittee info
	Dec 06, 2021	Updated and released Rev 1 based on comments received

## 1. What is IEEE Region 3 SoutheastCon?

IEEE Region 3 SoutheastCon is an annual conference hosted each spring within Region 3 of the IEEE. Each year the conference is hosted by a different local host entity (Section, Area, or Council). During SoutheastCon three distinct concurrent events are held:

- 1) A Student Conference attended by most of the technical Universities within the Region. The student conference includes several competitions as discussed Section 7 of this manual.
- 2) A Technical Conference attended by people from all over the world. The technical conference includes the presentation of refereed papers by the authors and may also include poster sessions for papers accepted as abstracts.
- 3) Region 3 Annual Meeting attended by Region 3 Committee and other volunteers. This meeting is planned and run by Region 3 leadership.

The conference is co-sponsored by IEEE Region 3 and a local IEEE Organizational Unit (OU) with half of the surplus going to Region 3 and the other half going to the local OU. A Memorandum of Understanding (MOU) is written between the local OU and the Region 3 such that the Region 3 is responsible for all losses for the conference. This means that the financial risk of running the conference is upon the Region. However, this also means that Region 3 has administrative oversight of the conference.

As a cosponsor of the Conference, Region 3 will supply resources necessary to handle the logistics of operating the Conference. This includes, but is not limited to:

- Site Selection
- Registration System and Supplies
- Paper Submission System
- Start-up Seed Funding

Additionally, the <u>IEEE Center for Leadership Excellence (CLE)</u> offers a 'one stop' training solution designed to serve the multiple and diverse range of IEEE user communities. From volunteers, non-volunteers to students, members, and conference organizers, the site offers a simpler and effective learning experience.

## 2. Advantages of Hosting IEEE Region 3 SoutheastCon

Hosting an IEEE Region 3 SoutheastCon is an opportunity for a Section, Council, or Area, in conjunction with a local student branch (or branches) to generate extra revenue for the local entities and student branches while having the opportunity to network with other IEEE members and the local community. It gives the local entity the opportunity to run a US\$100K+ conference without the fear of financial loss or burden and the student branch the opportunity to manage a student competition.

IEEE Region 3 SoutheastCon benefits IEEE Members in the local section, region, and worldwide. IEEE members world-wide are provided the opportunity to network with peers in IEEE, as well as an opportunity to attend and present at a technical conference. This is particularly beneficial to local members, who can attend a technical conference close to home. The conference also engages the local members by allowing them to volunteer to support various aspects of the conference according to their interests. Students have the opportunity to participate in the student competitions, attend some of the meetings, and to engage with the professionals. Through local announcements and social media posts, the conference increases the visibility of the IEEE within the local community. Lastly, the conference provides value to the IEEE membership by offering reduced rates to members and providing volunteering opportunities.

## 3. What are the Goals for IEEE Region 3 SoutheastCon?

There are many goals that IEEE Region 3 SoutheastCon hopes to accomplish.

- Member Continuing Education through the presentation of papers, posters, and tutorials.
- Membership Growth opportunities through the inclusion of non-members in the conference and differential fees.
- Volunteer Education through Region 3 meeting and volunteer education programs.
- Local Section Vitalization through the engagement of volunteers in the planning and execution of the conference.
- Region 3 and Local Organization financial support through distribution of the surplus.
- Student Membership engagement through the student competition and programs.
- Student Membership growth through student networking and competition.
- IEEE Affinity Groups (Young Professionals, Women in Engineering, Life Members, ...) engagement through networking and professional tutorial and workshops
- Industry engagement through contributions and exhibits

## 4. What are the Requirements for Hosting IEEE Region 3 SoutheastCon?

Prior to starting the hosting process, you must confirm with the Region 3 Conference Committee Chair that the year of interest is available for hosting. Generally, the conference is awarded 3-5 years in advance. Also, it is highly recommended that the material on the IEEE website be reviewed so that the rules and requirements for hosting an IEEE conference are clearly understood. IEEE provides a host of resources to assist IEEE Organizational Units interested in hosting conferences. It is highly recommended that prospective Sections, Councils, or Areas interested in hosting a conference to review information available at <a href="https://www.ieee.org/conferences/organizers/organizers-index.html">https://www.ieee.org/conferences/organizers/organizers-index.html</a>. IEEE Meetings, Conferences, & Events (MCE) also provides additional resources and webinars (<a href="https://ieeetv.ieee.org/event-showcase/events">https://ieeetv.ieee.org/event-showcase/events</a>) which provide valuable information to conference organizers.

#### 4.1. Site Selection

On annual basis, the Region 3 Conference Committee will solicit Sections, Councils, or Areas interested in hosting a conference. Based on received interest to host, the Region 3 Conference Committee will perform a site selection survey at least 3 years prior to the start of the Conference. Region 3 Conference Committee will survey at least 3 locations to host the Conference. Research will include local hotels and conference venues capable of hosting the Conference and will ultimately create a proposal to host the conference and will present the proposal to the Region 3 Committee. Having Region 3 Committee handle this process will ensure that selected properties are capable of hosting the Conference.

A local entity may express interest in hosting and provide recommended locations that meet the following requirements; however, the ultimate site survey and selection will be performed by the Region. As of 2017 in order to host a SoutheastCon with at least 800 attendees the hotel should meet the following specifications:

- Conference Days: Thursday Sunday (Friday Sunday during Section Congress years)
- Conference Dates: Mid-March to Mid-April (Excluding Easter and Passover Week)
- Total Conference Space: 25,000 ft<sup>2</sup> (2,325 m<sup>2</sup>)
- Largest Ballroom Size: 10,000 ft<sup>2</sup> (930 m<sup>2</sup>)
- Secondary Ballroom Size: 7,500 ft<sup>2</sup> (700 m<sup>2</sup>)
- Peak Breakout Rooms (w/Ballrooms all divided): 20
- Note: The hardware competition space needs 7,000 10,000 ft<sup>2</sup> of dedicated space starting Noon Thursday for setup and open exclusively Friday 08:00 to Saturday 16:00.

- Total Rooms Nights: 675
- Peak Room Night: 325 (Friday and Saturday)
- Total Onsite Attendees: 800 1,000
- Average Food & Beverage Spend: \$100,000

In addition, other factors that should be taken into account are:

- Wireless Internet Access throughout function space
- Distance from Airport and method of transfer
- Room cost
- Meal cost
- Location
- Student and professional volunteers
- Accommodations for MOVE truck access adjacent to venue for parking and training. A request for availability of MOVE at your conference should be submitted through <u>MOVE Request Form</u>.

#### 4.2. Conference Dates

SoutheastCon has been a weekend event since 1996 based on member and volunteer input. The conference date is nominally the first or second weekend in April (being careful to miss Passover and Easter). Local K-12 schools spring break should also be avoided, since that will limit the number of parents who attend. Conference date selection should also consider the following:

- Avoid having the conference too close to other conferences in the area that may draw from the same participant pool (check <u>IEEE Conference Search</u>).
- It is also a good idea to check with the local convention bureau or chamber of commerce to see if there is a large event going on in the area at the same time that would jeopardize travel or hotel space.
- Students prefer dates prior to the start of May when some schools have final exams.
- Dates earlier than mid-March may impose on hardware contest preparation, particularly in schools that use this as a spring semester design project.
- The later the conference, the less chance of getting contributors who are primarily interested in recruiting graduates.
- Some hotels have limited availability even three years out so potential dates should be checked with candidate hotels prior to finalizing the plan. (Hotels often allow a small window where they will allow a tentative reservation to be placed with them -- locking in a date -- without a financial penalty for canceling or moving.)

#### 4.3. Proposal to Host

If a local entity is interested in hosting a SoutheastCon, they should inform the Region 3 Conference Committee. The Region 3 Conference Committee will add the local entity to the list of potential hosts for a future SoutheastCon. The Region 3 Conference Committee will coordinate with the interested hosts and research the potential host venues available to the local entities and generate a proposal to be submitted to the Region 3 Committee. The Region 3 Conference Committee will investigate at least 3 potential host sites for each SoutheastCon.

In addition to local entities notifying the Region 3 Conference Committee of their interest, providing the following information will greatly improve your chance of being selected:

- Identification of your core volunteers (Conference Chair, Program and/or Paper Chair, Treasurer, Student Chair) (Refer to 5.4 for recommended volunteer positions)
- Commitment information and status from the local university(ies)
- Background about the location may not be provided by the Convention and Visitor's Bureau (e.g. Things to Do of Interest to Engineers...)
- A list of potential local contributors and status on efforts to gauge interest in supporting the

conference.

- A list of potential off-site programs that would be of interest to the attendees (off-site reception and/or awards).
- A list of venues that might not show up on a normal search (See venue requirements in Section 4.1). This may include options for hosting various competitions. Keep in mind that if multiple venues are used it will be necessary to include information relating to distance and method of travel between the venues.
- Information relating to:
  - 1. Transportation Costs
  - 2. Parking Costs
  - 3. Local Airports

#### 4.4. Branding

The official name of the conference is "IEEE Region 3 SoutheastCon <yyyy>" (where <yyyy> is the year of the conference e.g. "IEEE Region 3 SoutheastCon 2021"). The advertised website for the conference MUST be <a href="http://www.ieeesoutheastcon.org/">http://www.ieeesoutheastcon.org/</a>. This website will point and redirect to each year's conference and give returning attendees a consistent location to visit to find the conference from year to year.

All materials generated by the conference that use the IEEE Master Brand, must meet the IEEE Master Brand guidelines as specified at: <u>http://www.ieee.org/about/toolkit/index.html</u>. This includes any gift bags, shirts, or other items created for the conference. Although it is tempting to abbreviate the conference name to SECon, that abbreviation belongs to the IEEE International Conference on Sensing, Communication and Networking, and we cannot be used.

## 5. Post-Selection Processes

#### 5.1. Submit IEEE Corporate Required Documentation

Once you have been selected to host, you must submit the required documentation to IEEE Corporate. Visit <u>http://www.ieee.org/conferences events/conferences/organizers/setup approval.html</u> for the current list of required documentation. The Region 3 Conference Committee and MCE are available to mentor and train hosting committee with various aspect of hosting a conference.

#### 5.1.1. Principles of Business Conduct/Conflict of Interest (POBC/COI)

These forms must be filled out by the general chair and conference treasurer. This form can be found at: <a href="http://www.ieee.org/about/corporate/compliance/index.html">http://www.ieee.org/about/corporate/compliance/index.html</a>.

#### 5.1.2. Memorandum of Understanding (MOU)

IEEE Region 3 is the owner of IEEE Region 3 SoutheastCon. The Region 3 Committee grants the local IEEE OU to operate IEEE SoutheastCon on behalf of Region 3. One of the benefits to the local OU of hosting IEEE Region 3 SoutheastCon is revenue sharing. With 50% financial co-sponsorship by the Region, the OU will receive 50% of any surplus that is generated. Region 3 assumes 100% of the liability should the conference operate at a loss. To protect the Region's interest in the conference, the Region 3 Director, or an appointee of the Director, shall have ultimate authority over all aspects of the conference and can overrule any decision made by the hosting OU. Opportunity to host IEEE Region 3 SoutheastCon by the hosting OU can be revoked by a vote of the Region 3 Committee.

An MOU will be generated during the conference application process. Upon approval of the host site by the Region 3 Committee, Region 3 will submit the conference application. The MOU that is generated must indicate the conditions listed above. The Region 3 and the hosting OU must approve the conference application prior to starting any contract negotiations with the local venues. The application

can be submitted via the Conference Organizers Portal

https://www.ieee.org/conferences\_events/conferences/organizers/index.html.

#### 5.2. Establish Budget

The IEEE Region 3 SoutheastCon organizing committee establishes a budget for review and approval by the Region 3 Conference Committee 17-months in advance of the scheduled event. Upon review and concurrence, the submitted budget shall be submitted to the Region 3 Finance Committee for endorsement. It is then submitted for approval by the Region 3 ExCom; this should occur at least 15-months in advance of the conference. An approved budget at the Region ExCom level is required for engagement of IEEE MCE prior to contract negotiations for any expenses that will be in excess of \$10,000.00. Region 3 and the hosting OU equally provide seed money into the conference NextGen bank account. The local conference committee is responsible for managing the cash flow as well as the overall budget bottom line. For budget preparation, the conference committee should consider the following:

- Establish a master account with the hotel to be settled after the conference.
- Require registration fees from authors with the submission of the papers
- Establish a fee differential that encourages early registration
- Comply with IEEE guidelines on pricing differentials for Students and Life Members
- Take steps to ensure solid participation in the technical program
- Pursue contributors and exhibitors to gain other income. In each case, carefully consider levels/fees and what benefits are given to companies that participate.
- Aggressively pursue the chosen funding path early enough to get serious consideration. Many companies:
  - 1. Prefer to break their sponsor contributions up between years, and
  - 2. Allocate their contributions in their budget process that is timed relative to their fiscal year.

Activity	Responsible for Funding or Identifying Alternative Funding Source
Luncheon Program	Hosting SoutheastCon Conference Committee
Awardee's travel	Region 3 Awards Committee (or Awardee's company)
Awardee's Banquet Dinner (& spouses)	Negotiated. Region 3 Awards Committee
Plaques for Student Paper Contest Winners	Region 3 Student Activity Committee
Cash Awards for Technical Paper Contest	Region 3 Student Activity Committee
Region 3 Traveling Trophy for Hardware Contest	Region 3 Student Activity Committee
Plaques, Certificates or other awards for Student contests	Region 3 Student Activity Committee
Student Papers (at least one per author)	Eta Kappa Nu
Travel of Next SoutheastCon Conference Chair and Committee members to shadow hosting conference	Next SoutheastCon Conference hosting OU
Audit of Conference	Hosting SoutheastCon Conference Committee
Meeting Rooms for Region 3	Hosting SoutheastCon Conference Committee
Special AV needs for Region 3	Hosting SoutheastCon Conference Committee

Region 3 SOSC Dinner	Region 3
Post Conference Debrief Lunch	Hosting SoutheastCon Conference Committee
Conference contributors	Hosting SoutheastCon Conference Committee
Meals for fully paid authors/Region 3 Committee/Life Members	Hosting SoutheastCon Conference Committee
Conference reception and banquet for student registrants	Hosting SoutheastCon Conference Committee

## 5.3. Execute Venue Contract

The Region 3 Conference Committee will negotiate and execute the contracts with the Conference venue(s), and will ensure that the property meets all the requirements of the Conference. The Region 3 Conference Committee will make sure the contract contains provisions to cover the resources normally required for the Conference including, but not limited to:

- Power
- Internet
- Rooms
- Food & Beverage
- Function Space
- As the venue contract will have a liability of more than US\$25,000 it will be necessary for the Region 3 Conference Committee to submit the contract to IEEE Corporate for review and approval at <u>conference-contracts@ieee.org</u>.

#### 5.3.1. Contract Lessons Learned

When reviewing the contract, we have found that the following clauses should be included:

- A Rate Protection Clause should be included. A rate protection clause protects the conference from having the venue sell rooms at a lower rate than the negotiated rate. Not all properties will agree to this, but this should be a part of the negotiation with the property.
- A clause should be in the contract in regards to the fees and usage of power and internet. Access to house power in the function spaces should be complimentary (may be dependent on meeting room or Food and Beverage commitments). Power in addition to normal house power should be at an additional charge. Internet should be negotiated at a fixed rate for the conference (avoid per user fees). This fixed rate may be per-day with a usage limit. If there is a usage limit, then negotiate a limit appropriate for the number of attendees to the conference.
- It is preferred that the property allow for outside vendors for A/V without additional charge. However, at certain properties the A/V must be purchased in house.
- Unless the conference venue is significantly larger (2x or more) than the minimum requirements specified in Section 3 above, then your contract should allocate 100% of the space 24 hours a day for the duration of the conference. The contract should state that any unneeded space will be released to the hotel/conference center anywhere between 1 to 3 months (pick a specific time period) prior to the conference.
- A clause should be added to make sure that no event should be scheduled in any space adjoining the Awards Banquet room.
- It is preferred that the property(ies) provide high-speed wireless access at all venue locations at no charge. This is an item that can be negotiated upfront and the organizing committee would need to verify access speeds for a large number of conference attendees.
- If you have hosted a conference and would like to provide additional lessons learned, please contact the Region 3 Conference Committee for inclusion in this document

#### 5.4. Establishing your Steering Committee

A core organizing committee should be established shortly after Region 3 approval. The organizing committee should be kept rather small to facilitate progress. This organizing committee can be established using any combination of the Region 3 and local volunteers. The organizing committee should include the following members:

- General Chair
- Vice Chair (or Co-Chair)
- Treasurer
- Secretary
- Technical Program Chair
- Student Program Chair
- Exhibits/Contributors Chair
- Publicity/Social Media Chair
- Logistics Chair
- Web Master
- Spouse/Partner Program Chair (optional, but recommended)
- Ex Officio from Region 3 Conference Committee
- Following Year SoutheastCon Chair

Each chair may, but is not required to, establish a committee to implement their plans, and Co-chairs are encouraged to help with each committee's work. The members of a committee may attend the steering committee meetings, but should not be considered voting members of the steering committee. It is strongly recommended that you contact previous year(s) committee members for guidance and experience. Select members of the organizing committee should attend at least prior year's conference to gain knowledge on hosting the conference. At a minimum the members should include General Chair (Co-Chair), Treasurer, Technical Program Chair(s), Logistics Chair, and Student Programs Chair.

#### 5.4.1. General Chair

The General Chair is responsible for the overall execution of the conference. The General Chair provides mentorship to committee members and resolves any conflicts that may arise during the execution of the conference. A General Chair delegates tasks and action items to other members of the committee and makes sure the conference remains on schedule. The General Chair is responsible for reporting conference status to the Region at the monthly Region 3 ExCom meetings. The General Chair establishes the conference budget with the Treasurer. The General Chair establishes the agenda for committee meetings with the Secretary. The General Chair runs the committee meetings and makes sure they stay on agenda.

#### 5.4.2. Vice Chair/Co-Chair

The Vice Chair is usually given the responsibility of managing a major portion of the conference at the discretion of the General Chair. This could be the program, registration, or some other task the Vice Chair is able to manage. The Vice Chair will become the General Chair if the General Chair is not able to perform their duty.

#### 5.4.3. Treasurer

The Treasurer maintains the finances of the conference. The Treasurer is responsible for establishing and maintaining the budget. The treasurer will pay all bills of the conference and ensure submittal of all appropriate documents to IEEE according to IEEE deadlines. The Treasurer shall not also serve as the General Chair or Vice Chair/Co-Chair.

#### 5.4.4. Secretary

The Secretary takes the minutes of the committee meetings. The Secretary maintains the action item list for the committee. The Secretary announces the committee meetings and publishes the agenda as established by the General Chair for the meeting. The Secretary is responsible for making sure all committee documents are archived on the Region 3 SoutheastCon Google Drive.

#### 5.4.5. Technical Program

The technical program committee is responsible for all aspects of the technical program. This committee will issue the call for papers, accept paper submissions, review paper submissions, select the papers for presentation at the conference, and develop the proceedings of the conference. Additionally, this committee will participate in the Region 3 Conference Committee's Technical Programs Steering Committee for coordination on processes and procedures for evaluation and review of the technical papers.

#### 5.4.6. Student Program

The student program committee is responsible for all aspects of the student program. This committee will act as a liaison with the host student branch(es). This committee is responsible for making sure all the student competitions are properly managed. This committee must work closely with the Regional Student Representative (RSR) and the Regional Student Activities Chair (RSAC).

#### 5.4.7. Exhibits/Contributors

The exhibits/contributors committee is responsible for targeting, identifying, and contacting potential local contributors and exhibitors. This committee should work with the Region 3 Conference Committee to get a copy of the exhibitor/contributor prospectus as well as help in identifying regional and national exhibitors/contributors for the conference. This will include the development of an advertising strategy and marketing plan, see Section 6.9. This committee will work with the Publicity Committee to acknowledge contributors and sell advertisements in the program. The committee will also coordinate space requirements with the logistics committee.

#### 5.4.8. Publicity/Social Media

The publicity/social media committee is responsible for working with the Region 3 Conference Committee to publicize the conference. This committee will be responsible for placing advertisements in appropriate media (print, web, etc.) as specified in the Sales and Marketing Plan. This committee is also responsible for producing conference publications other than the proceedings, including the conference program.

#### 5.4.9. Web Master

The web master will be responsible for developing and maintaining the conferences website in accordance with IEEE guidelines and will post up to date information, as provided by other members of the hosting committee with respect to conferences activities for the authors, students, and Region 3 participants, contributors, exhibitors, and other attendees.

#### 5.4.10. Logistics

The logistic committee is responsible for supporting the conference chair with all aspects of the conference logistics. These activities will include facility planning, meal planning, A/V planning, and volunteer coordination, as a minimum.

#### 5.4.11. Spouse/Partner Program Committee

The spouse/partner program committee is responsible for developing programs and supplying information for the spouse/partner and children of the attendees. This committee will identify local attractions and events of interest to the attendees and their partners. This committee may be chaired by

a spouse/partner of a member.

Table 1 Functional Committee Responsibilities

COMMITTEE	RE	SPONSIBILITIES
Technical Program		Pre-announcements
		Calls for Papers
		Obtain mailing lists for calls
		Mail the calls
		Recruit session chairs
		Receive, acknowledge, and categorize paper abstracts & manuscripts
		Recruit paper reviewers
		Review submitted abstracts/posters/papers
		Compile list of accepted papers
		Correspond with authors on status of submitted abstracts/posters/papers
		Organize technical sessions and presentation tracks
		Define and maintain statistics on papers
		Establish virtual technical sessions
		Manage technical issues such as respond to questions and issues raised by authors
		Review final print ready submissions for compliance to IEEE publication requirements
		Submit finalized papers to IEEE Xplore for publication
Publications /		Review ALL publications prior to release
Social Media		Obtain bids for printing conference programs, proceedings, and awards
		Establish & update conference website
		Publish student competition rules and establish a single "source of truth" for
		all communication on competition rules with the students
		Establish conference social media presence
		Publish conference schedule, technical tracks, and banquet program.
		Coordinate printing of programs & proceedings
		Develop SoutheastCon letterhead
Finance		Create budget based on inputs from local conference committee
	•	Manage all financial transactions
	•	Establish banking accounts
		Handle conference insurance
		Manage cash flow
		Continuously update budget report to IEEE
		Handle & process credit card payments
		Perform all banking duties, including - handling of all receipts and payment
		of all bills
		Prepare and submit Final Budget Report
		Conduct financial account closeout
		Distribute conference surplus
Secretariat		Create and send meeting notice
		Take minutes of all meetings; distribute minutes afterwards for approval
Legistica		Manage all Correspondence
Logistics		Approve final registration form
		Create signs/tickets, design of conference logo, design of badges

<ul> <li>Manage layout of conference settings and room usage</li> <li>Assist with recruitment and scheduling of volunteers</li> <li>Print forms, badges, signs, tickets</li> <li>Work with conference Chair and hosting facilities for all meal function planning and organization</li> <li>Recruit or hire personnel for registration</li> </ul>
<ul> <li>Oversee registration and preregistration procedure</li> </ul>

#### 5.4.12. Hosting Committee Timeline of Activities

In support of organizing a successful conference, each member of the organizing committee also has to meet a specific timeline of activities. The following Tables provide a recommended timeline of activities for various positions.

Task	Timeframe
Establish Conference Organizing Committee; contact R3 Conference Committee chair and previous year's Committee for best practices	Start
Contact MCE ( <u>ieee-mce@ieee.org</u> ) for conference mentor, education, guidance, policies, services, and tools	Start
Reach out, apply, and obtain sponsorship information from all IEEE and/or non-IEEE OUs. Learn their requirements.	Start
Create and finalize scope, topics, and theme.	Start
Engage with local IEEE Section leadership where your conference will be held. How can you partner?	Start
Select conference date, location, and venue. Avoid holidays, other conferences, and peak season.	Start
Create conference branding and basic website. Share URL with MCE ( <u>ieee-mce@ieee.org</u> ). Host your web site for free with IEEE.	Start
Ensure that all vendors and volunteers are fulfilling duties. Conduct periodic quality check in.	Monthly
After agreeing with sponsors, submit <u>Conference Application</u> to apply for IEEE sponsorship support and inclusion in IEEE Conference Search. Approve MOU.	36-24 months out
Complete POBC/COI Form within 30 days of assuming Chair position	36-12 months out
Apply for grants for conference support	18-15 months out
Notify MCE of on-site event emergencies ( <u>eert@ieee.org</u> ) and event conduct concerns ( <u>eventconduct@ieee.org</u> )	On-site
Hold post-conference wrap-up meeting. Include next year's committee and R3 leadership.	On-site
Report statistics and lessons learned to R3 Conference Committee, next year's committee and MCE ( <u>ieee-mce@ieee.org</u> ).	1 month post

Table 2, Treasurer/Finance Chair Duties and Tir	neline

Task	Timeframe
Seek input and approval on registration fees and other key aspects of the conference budget	Start
Draft conference budget	Start
Complete POBC/COI Form within 30 days of assuming Treasurer position	Start
Submit budget to IEEE MCE for review and approval	36-12 months out
After budget approval, learn <u>audit requirements</u> for documentation throughout the life of the conference. Conferences that do not require an audit by Policy are open to random testing by IEEE Internal Audit.	36-12 months out
After budget approval, establish means for filing indirect taxes if applicable, prior to collecting any revenue or making payments	36-12 months out
After budget approval, <u>establish Bank Account</u> and submit required documentation to assigned analyst	36-12 months out
Request loan from R3 and Section to your conference account after establishing	36-12 months out
Submit pre-conference forecast to <u>Conference-Finance@ieee.org</u> (including updates to projected attendance based on paper submission numbers, confirmed financial contributions, expenses, etc.). Multiple forecasts are helpful.	Monthly
Monitor additional revenue and expenses on-site, request daily bills from vendors to review for accuracy, review on-site transactions with forecast numbers daily. Inform registrar of any additional on-site revenue.	On-site
Collect <u>tax forms</u> from individuals receiving awards or any non-reimbursable payments	On-site
Issue reimbursements for conference travel expenses	On-site-1 month post
Review 1099 1042 and make sure it is submitted to your Business Analyst by year end	1 month post-year end
Ensure that support transfers from IEEE sponsors are submitted to your Business Analyst by year end	1 month post-year end
Submit post-conference forecast to <u>conference-finance@ieee.org</u> .	1 month post
Follow-up for any outstanding bills/final invoices	1 month post
Close bank account, distribute surplus and loans to financial sponsors (no later than 6 months)	1-6 months post
Submit <u>final financial report</u> with Certificate of Accuracy (no later than 12 months after conference)	1-12 months post
Prepare and submit all audit material to IEEE auditor or independent auditor (as necessary)	1-12 months post

#### Table 3, Technical Program Chair Duties and Timeline

Task	Timeframe
Develop technical program (include underrepresented groups such as young	
professionals, women, students)	18-15 months out
Establish paper submission process/deadlines. Include Crosscheck or plagiarism	18-15 months out
detection tool.	
Set up online paper management system	18-15 months out
Draft a Call for Papers (CFP)	18-15 months out
Establish review committee. Complete paper review process. Notify authors.	6-4 months out
Finalize technical program. Sign off on final copy or delegate to ensure quality control.	6-4 months out
Create and publish advanced program.	6-4 months out

#### Table 4, Publications Chair Duties and Timeline

Task	Timeframe
Submit IEEE <u>Conference Publication Form</u> to request approval to submit papers to IEEE	18-12 months out
Xplore®	
Register for <u>PDF eXpress</u> or PDF eXpress Plus (optional)	15-12 months out
Establish Production Services for conference content	15-12 months out
Register for <u>eCF</u> for accepted papers 90 days prior to Notification of Acceptance.	4 months out-launch
Submit Conference Proceedings/Content per LoA 30 days post conference start date.	0.5-1 month post

#### Table 5, Public Relations/Publicity Chair Duties and Timeline

Task	Timeframe
Develop communications/audience development plan. Incorporate milestones - call for papers promotion, early bird deadlines, and speaker/program announcements.	16 months out
Begin outreach to educational institutions, corporations, government, and industry for support and patronage. Ask companies to do press releases for keynotes as they accept.	15 months out
Promote Call for Papers (CFP) and Exhibit Prospectus at current year's conference, if applicable	15-12 months out
Update website (Call for Papers, Exhibit Prospectus, venue/hotel, key dates, author instructions, and program)	12 months out- launch
Promote conference through your sponsoring The Region 3, IEEE-USA and local IEEE section.	12 months out- launch
Share Event Conduct and Safety Statement with attendees	On-site
Promote next year's conference with collateral, including Save the Date, Call for Papers, and Exhibit Prospectus	On-site
Send post-event thank you email and attendee survey	1 day - 1 week post
Post photos, video content, multimedia and notices of appreciation on the website	1 day-1 month post
Post next year's date and location on the website	1 day-1 month post

Table 6, Local Arrangements Chair Duties and Timeline

Task	Timeframe
Confirm venue and vendor contracts. Send contracts valuing over US \$1,000 to contracts	36-24 months out
team ( <u>conference-contracts@ieee.org</u> ) for review.	
Review & reconfirm hotel meeting space & room block. Monitor attrition cut off dates.	12-9 months out
Plan social activities and tour program, if applicable. and add to registration site	9-6 months out
Work with vendors/venue to finalize room layout, AV, food & beverage, & signage. Finalize	
volunteer assignments.	4 months out-launch
Create Event Emergency Plan & share with conference committee, volunteers, & vendors	4 months out-launch
on-site	
Order on-site items: registration materials, final program, proceedings, signage,	4 months out-launch
giveaways, and items to promote next year's conference. Ship to site.	
Arrive at conference location at least one day prior to conference start. Confirm on-site	On-site
logistics with venue.	
Monitor on-site activities & hold meetings with key organizers, vendors, and venue as	On-site
needed.	

#### Table 7, Registration Chair Duties and Timeline

Task	Timeframe
Determine registration process/vendor. Include IEEE Event Terms and Conditions & IEEE Privacy Policy.	12-9 months out
Work with Finance Chair to develop registration pricing scenarios (early bird, etc.)	12-9 months out
Create GDPR-compliant registration form (& visa process if applicable). Ensure registration service is Payment Card Industry (PCI) compliant.	9-6 months out
Work with vendor on badging. Contact MCE ( <u>ieee-mce@ieee.org</u> ) to learn about discounts.	4 months out- launch
Manage on-site registration	On-site
Finalize attendee list - attendee name, item purchased, amount paid, payment method, date paid & no shows. Send to IEEE MCE with closing materials.	1 month post

#### Table 8. Sponsorship/Exhibits Chair Duties and Timeline

Task	Timeframe
Work with Finance Chair to establish corporate contribution targets & development of tiers	18-15 months out
Prepare Exhibit Prospectus. Send request for proposal (RFP) to exhibit decorators.	18-15 months out
Establish a means of exhibitor & contributor invoicing & payment tracking	18-15 months out
Create sponsor & exhibit report w/entity name, item purchased, amount paid, method of payment, & date paid Finalize exhibitors, space assignments & exhibitor bios.	12-1 months out 4 months out-launch
Collect & record payments and provide on-site information Set up for event: registration area, exhibit space, information booth, office area, signage,	Monthly On-site
etc.	
Establish location, schedule, & staffing sign-up for next year's conference. Renew exhibitors on-site.	On-site

Task	Timeframe
Begin writing rules for hardware competition.	21 months out
Work with Local Arrangements chair to assure adequate rooms in the venue for holding the competition	18 months out
Complete hardware competition rules and submit them to Conference Committee for approval.	15 months out
Publish preliminary rules on the conference website	15 months out
Set up Discord channel to discuss the rules and get all interested teams signed up on it The Hardware Discord should be on the same channel as the rest of the student	
competitions	15 months out
(At previous SoutheastCon) Release Official Rules	12 months out
Handle all questions/disputes about the rules which may arise on the Discord channel.	12 – 1 month out
Build all game boards to be used at the venue	6 – 1 month out
Work with Local Arrangements chair to assure enough volunteers will be available to run the competition.	6 months out
Work with Local Arrangements chair to assure overnight access and security are available at the venue for the participants.	6 months out

Table 9. Hardware Competition Chair Duties and Timeline

#### 5.5. Hosting a Virtual Technical Meeting

As we learned in 2020 and 2021, a global pandemic or other events may force you to host a virtual conference. Fortunately, we have access to WebEx Events through MGA's enterprise subscription, so there is no cost for using WebEx for our conference. The current Region 3 Conference Committee Chair and SoutheastCon Chair should have WebEx accounts set up so they can create the event.

Virtual technical meetings can be hosted using IEEE supported conferencing tools such as WebEx Events which allow conduct of webinars with up to 3000 attendees and streaming capability for up to 40,000 attendees. The virtual conference should be created with separate WebEx events for the technical program, student competitions, and Region 3 meetings. An event is the equivalent of a room-day in a conference. Each WebEx account holder can create up to four (4) events in parallel for each account, and you recreate events if needed for multiple days. Events can be associated with a common Program, and that is your conference. Note that an attendee can register for an event or for a Program. When registering for a program, the attendee can choose which events they want to include. Program attendees are given the choice of all events – there are no 'tiers'. There are three different roles for WebEx Events; 1. The Host who controls the event; 2. A panelist who can speak if promoted to presenter by the Host; 3. Attendees who cannot speak or present. Attendees can ask questions by typing in a Q&A box. More detail is provided in the following Sections.

#### 5.5.1. Hosting

The host is the only person who can mute someone, change the role of someone (including expelling them), and perform roles like starting and stopping recording. This is a single point of failure for the event so a backup host is required for every Event. For a technical program, the track chair and a second person are typically the hosts. The 'second person' should be there all day for continuity and needs to have a reliable internet connection. There is a "host code" for each Event that allows someone to take over the host role – this should be provided to the hosts and backup hosts for each room. The de facto host for all elements of the conference is the account holder for the WebEx that creates the conference. All hosts and REV 01– December 06, 2021

backup hosts should be trained in running a WebEx event prior to the Conference.

#### 5.5.2. Panelists and Presenters

Panelists can be invited to their individual events, or, a panelist can be promoted from the attendees. Panelists are given access to speaking and being on video. The host can change a panelist's role to presenter (one at a time) Panelists can speak, but only the presenter can share their screen. Panelists and presenters should have a training session before the conference. Each presenter needs 1-5 minutes to be stepped through the process.

#### 5.5.3. Attendees

Attendees can register for one, several, or all of the sessions. Attendees are given a simple screen with the presentation, speakers' videos (if applicable), and Q&A and Chat boxes. Information slides should be displayed before and between sessions with instructions on how to type questions in the Q&A box and report technical issues (e.g., 'I can't hear', etc.) into the chat box to the host. The host or backup typically reads the questions to the presenter during the Q&A session

Steps for Setting up the WebEx Program:

- Determine the Conference format (how many parallel sessions, how many days)
- Recruit your hosts and backup hosts
- Set up the conference in WebEx Events
- Training for hosts and backup hosts
- Set up training/rehearsal for all speakers
- Load up panelists in the events
- Send out attendee links to the attendees
- Hold conference!

IEEE MCE has expertise in online, virtual, and digital event mediums and can also assist with hosting such events. Additional information can be found at <u>IEEE Virtual Events</u>.

#### 5.6. Establish NextGen Banking Account (NGBA)

The conference MUST use an IEEE NextGen banking account. The Region 3 Treasurer will establish the CBA for the Conference. The following people must be on the signature card for the NextGen banking account:

- General Chair
- Conference Treasurer
- Region 3 Treasurer

All funds related to the conference must be deposited into and distributed from the CBA. It is not allowed for any expenses to be paid directly by conference volunteers unless they submit a request for reimbursement from the conference from the CBA.

Under no circumstances should funds received by the conference be deposited into a personal account or an account of a different IEEE organizational unit. As part of account setup, General Chair and Treasurer will also get a credit card associated with the account. The limit of transaction for this credit card is set to \$5000. For any charges beyond the set limit, General Char and/or Treasurer shall obtain approval from IEEE finance.

#### 5.7. Reporting to the Region 3

The conference must report status to the Region 3 at the normally scheduled Region 3 ExCom and Committee meetings. These reports should include the following information:

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- **General Status Overview**
- Paper Submission Status (deadlines, Submitted/Reviewed/Accepted) •
- Registration Status (opening date, number of registrants by category)
- Room Pick-up status (number of room-nights sold)
- Financial Report (budget status update)
- Roadblocks

## 6. Planning Your Conference

#### 6.1. Budget

A well thought-out and maintained budget is important to the success of the conference. The conference treasurer is responsible for maintaining the budget and monitoring the expenses against the budget. NextGen is the new financial system that should be used to track conference finances. IEEE MCE has a short instructional video for conference treasurers.

It is required that the preliminary budget show a 20% surplus on the conference. Even though IEEE is a not-for-profit corporation, the surplus generated from the conference helps the Section and Region 3 support the other programs and volunteer activities that they run.

There are some rules that should be kept in mind when establishing a budget:

- The rate for non-members should be at least 15% more than members (and must be more than the cost of membership)
- The rate for students should be kept to a reasonable minimum. This amount should be subsidized by contributions and exhibits.
- The rate for life members must be no more than the rate that students pay. However, for meal planning, life members will be eligible for all the conference provided meals.

When establishing the budget, it is important to remember that the prices charged by hotels for food, beverages, and services are higher than typical prices you might pay at a local restaurant. Get a price list from the hotel as early as possible and generate an estimated food, beverage, and services cost to help determine the rates to charge attendees for your conference. Make sure tax, service charges, and gratuity are included in your estimate (sometime referred to as cost++). It is important to closely review the contract for any item that could have a budgetary impact. The attendee fees should cover at a minimum the cost of these items. A spreadsheet is available from Region 3 to help determine this information.

NOTE: It is absolutely critical to keep up with the conference budget and make sure that regular budget updates are provided to IEEE. If for any unforeseen reason the conference is cancelled or impacted, the amount of liability covered by IEEE conference insurance will be based on the last approved and submitted budget. Please see Section 6.8.

#### 6.2. Program Plan

On the IEEE Conference required documentation page there is a checklist and timeline for planning and running a conference.

http://www.ieee.org/conferences events/conferences/organizers/required documentation.html. The presentation can be used to establish a program plan for the conference. The program plan does not need to be any specific format. Past conferences have used excel spreadsheets and action item lists. Use whatever format your committee prefers.

#### 6.3. Call for Papers

The call for papers should be completed and ready in time to be placed in the prior year's conference REV 01– December 06, 2021

program.

#### 6.4. Paper Submission and Review

The Region 3 Conference Committee will select and contract for the Paper Submission and Review system. Starting in 2021, the system used for paper submission is supplied by EDAS (<u>https://edas.info/doc/</u>). The Region 3 Conference Committee will periodically review the list of available paper submission systems. The following requirements must be met:

- Integrated with Conference Registration System
- Able to handle at least 1,000 papers
- Able to handle blind and non-blind reviews

#### 6.5. Online Registration

The Region 3 Conference Committee will select and contract for the Online Registration system. Starting with SoutheastCon 2022, RegFox (<u>https://www.regfox.com/</u>) will be used for registrations. The Region 3 Conference Committee will periodically review the list of available registration systems. The following requirements must be met:

- Early and late Group Registration Capability
- Early and late Student registration with different registration fees
- Early and late Volunteer registration
- Author registration
- Contributor/Exhibitor Registration
- Onsite Badging
- Onsite Check-in
- PCI Compliant
- Integrate with a CBA capable payment system
- Allows for submission of resumes when registering

#### 6.6. Risk Assessment and Management Plan

A Risk Assessment and Management Plan should be performed for the conference. The discussion on how to execute a Risk Assessment and Management Plan is outside the scope of this document. Several papers and seminars are available online. If a conference needs help on establishing a Risk Plan, please contact the Region 3 Conference Committee. A sample Risk Analysis spreadsheet can be found in the Templates directory of the SoutheastCon Google <u>Drive</u>.

#### 6.7. Emergency Management Plan

Although we hope that emergencies will not happen at SoutheastCon, the conference organizers and volunteers should be prepared to handle such an event if it should occur. Past SoutheastCons have experienced tornadoes, fires, and various medical emergencies. It is imperative that you discuss your emergency management plan with the property and tailor your plan to the venue. Most venues have on-site first responders that can respond to an emergency quickly.

The Emergency Management Plan should be communicated to all SoutheastCon volunteers. The types of emergencies that should be covered include, but are not limited to:

- Weather Emergencies (Tornado, Hurricane, Flooding)
- Fire
- Medical Emergencies (Minor & Major)
- Active Shooter
- Bomb/Terrorist Threat

When an emergency situation occurs, you may have only moments to respond, and the actions taken can have a significant impact on the event. Having a solid plan in place is the first step.

A well thought out and detailed plan is an essential part of emergency preparation. <u>IEEE's Event</u> <u>Emergency Response Team (EERT)</u>, is pleased to provide a template for your use and a framework for developing an emergency response plan for your event. <u>Download the template</u> and get your action planning started!

#### 6.8. Conference Insurance

Hosting a conference can be rewarding, but if for some reason the conference has to get cancelled, it could also be a huge liability to the Region 3. As a result, any approved IEEE conference is covered by the following insurances:

#### 6.8.1. Liability Insurance

IEEE maintains Commercial General Liability (CGL) insurance to protect IEEE in the event a claim is made against IEEE and/or its Volunteers. The CGL insurance provides coverage for third-party bodily injury and property damage.

IEEE Volunteers are included on IEEE's insurance policies and protected while acting within the scope of their duly authorized duties as Conference Officers or Committee Members for the duration of the conference and its activities.

To the extent permitted by law, IEEE shall indemnify each person who serves as a duly authorized Volunteer of a duly authorized IEEE activity pursuant to <u>IEEE Bylaw I-300.3 Indemnification</u>.

The Conference must maintain a record of all Officers and Committee Members who are actively engaged in the management of the conference. This record ensures that coverage is afforded to the appropriate Volunteers acting on behalf of the conference.

In addition to the primary CGL insurance coverage, IEEE maintains Umbrella Liability coverage that provides additional limits of liability coverage.

Conferences utilizing a transportation service provider (e.g. Boat cruise, Bus tour, other) should obtain evidence of insurance coverage from the service provider. IEEE should be named as an additional insured. IEEE's liability insurance coverage does not apply to charters. For additional information, please contact ORIMS@ieee.org.

#### 6.8.2. Property on Exhibition Insurance

Contact <u>ORIMS@ieee.org</u> if you require insurance for any IEEE-owned, leased, rented, or borrowed equipment. Please include the following equipment information with your request:

- Description
- Owner
- Replacement value (US\$)
- Copy of rental/lease agreement with insurance requirements (if applicable)
- How will the equipment be safeguarded while on exhibition at the conference?
- Dates coverage required

#### 6.8.3. Business Crime Insurance (also referred to as fidelity bonding)

IEEE maintains business crime insurance that protects IEEE in the event of loss due to fraudulent acts (e.g., theft of conference funds) committed by staff or volunteers.

The IEEE business crime insurance does not provide coverage for theft of IEEE funds by third-party registration service providers.

#### 6.8.4. Event Cancellation Insurance

Effective October 2013, all approved IEEE conferences that are 100% financially sponsored by IEEE are automatically covered by an event cancellation insurance policy. In order for a conference to qualify for coverage under the IEEE Event Cancellation Insurance Policy, the following conditions MUST be met:

- 1. The conference must be 100% financially sponsored by one or more IEEE Society and/or organizational unit,
- 2. The conference must be approved by IEEE and included in the IEEE Conference Database, and
- 3. A detailed conference budget MUST be submitted and included in the IEEE Conference Database.

The Event Cancellation Insurance protects the conferences from lost revenue and/or additional expenses incurred as a result of an unforeseen cancellation, postponement, or curtailment of an event. Examples of such disruptions might include natural disasters (hurricanes, tornadoes, blizzards, etc.), fire or flood damage to a venue, airline or hotel staff strikes, and other unforeseen causes of event cancellation.

Event Emergency Response Team (EERT) is IEEE's centralized event emergency preparedness hub, offering strategies, best practices, and resources for all IEEE global events. EERT can assist organizers in minimizing the impact of emergencies on event performance, safety and well-being attendees, and organizational reputation. More information on EERT can be found at <a href="https://www.ieee.org/conferences/organizers/emergency.html">https://www.ieee.org/conferences/organizers/emergency.html</a>.

All other conferences (not wholly owned by IEEE) continue to have the option to purchase individual Event Cancellation Insurance policies. To take advantage of the program IEEE has negotiated, please submit a completed <u>Event Cancellation Insurance application</u> and a copy of the conference budget to <u>ORIMS@ieee.org</u>.

#### 6.8.5. Conference venue Certificates of Insurance

Certificates of insurance that are required by the conference venue are available upon request. They must be prepared by IEEE's insurance broker and should be requested 30-60 days in advance of the conference. Please allow 5-7 business days for processing.

To obtain a current certificate of insurance, submit a <u>completed certificate request form</u> to <u>ORIMS@ieee.org</u>. Please include a copy of the venue's insurance requirements and a copy of the executed agreement between the IEEE and the venue.

#### 6.9. Sales & Marketing Plan

A Sales & Marketing Plan should be established in coordination with Region 3 Conference Committee as soon as possible after the conference is awarded. The success of every conference depends on the level of attendance, which is directly related to the marketing activities involved. There are a wide variety of marketing channels to consider for getting the word out about your conference. Always think about your target market and how to communicate as a basis for determining the right mix of communication channels. Adding basic marketing techniques to a traditional approach to organizing an event can have big impact both in building your community and in positive financial results. Creation of blended

marketing and communications plan comprised of website development, social media, and direct and indirect outreach and advertising to your local, regional, and international network of support can promote development and engagement of your target audience.

With any conference, development of a consistent theme that promotes your goals of the conference is key. In most cases, the theme can be based on strength of the hosting OU's technological/industrial/economic business drivers that are the forcing function of economic development where the conference will be hosted. The theme will be a key driver for developing your conferences brand and promoting it through media.

Having a plan with clear goals and reporting on outcomes will help track success in reaching audiences to increase registration, participation & brand awareness. You can utilize some of the resources available through IEEE MCE to customize an Audience Development Plan to fit the goals of your conference using a blend of marketing and communications strategies including but not limited to:

- Email Marketing
- Social Media
- Online Targeted Advertising
- Custom landing pages for speakers, attendees, and exhibitors
- Research & outreach
- Lead generation
- Connection & leverage to IEEE resources

Your Sales and Marketing plan should not only include ways to increase author and member participation, but also establish a means by which you can attract corporate contributors. Your local Convention and Visitors Bureau and Chamber of Commerce should be a good resource for assisting you to promote your conference to chamber members.

## 7. The Student Program

The student program is one of the key components of SoutheastCon as it brings together universities within Region 3 to compete against each other. These competitions are developed and managed by both the local hosting OU and Region 3 Student Activities Committee (RSAC). The hosting OU/Student branch is responsible for:

- Robotics hardware competition
- Software competition
- Hackathon (optional)
- Any other locally developed competition

The robotics hardware competition will need to publish its hardware competition rules during the last day of the previous year's conference. Hardware competition rules will need to be provided to the Region 3 Conference Committee for review and comments/feedback 30-days prior to release of the rules.

RSAC will be responsible for developing and organizing the following in person competitions at a minimum:

- Outreach
- Ethics
- Technical Presentation

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- Networking
- Student Branch Promotional Competition

The RSAC will also be responsible for RSAC developed virtual competitions. Competitions in the virtual category have no requirements for students to attend SoutheastCon in person. Virtual competitions are designed with the intent to test out a new competition idea without having to require logistics or overhead from the conference. Therefore, the conference committee will not be impacted by the occurrence of any virtual competition outside of having to allow time in the awards banquet for the virtual winners to be announced.

The hosting conference student program committee will work with the RSAC and the logistic committee in organization and conduct of these competitions. The hosting OU/Student Branch will be responsible for identifying and providing the judges and volunteers for all of the competitions. The RSAC will be responsible for the monetary awards or plaques for all of the student competitions. If the hosting committee is planning for awards for optional competition, the hosting committee needs to coordinate the award with the RSAC.

## 8. The Technical Program

The technical program is another key component of the SoutheastCon, and in actuality the primary component for any surplus that the conference will realize. Much like the hardware robotics competition, the technical program activities start with the release of the conference Call for Papers during the previous year's conference. The technical program committee is responsible for developing the call for papers, assembling technical paper reviewers, and developing tutorials. The technical program committee will work directly with the Region 3 Conference Committee Technical Program Steering Subcommittee for review of submitted technical papers. This subcommittee includes participation by prior year SoutheastCon Technical Program Chair(s), current year Technical Program Chair(s), and follow-on year Technical Program Chair(s) as a minimum.

## 9. The Young Professional (YP) Program

The YP track of the SoutheastCon is known as Trailblazers 20XX, bringing together YPs within Region 3. The YP track will be organized by the R3 YP committee with the support of the conference host. The hosting OU is responsible for:

- Providing event space for the YP track
- Coordinating general conference event flow with the YP track
- Coordinating cost of the YP track to ensure expenditures are reflected in the overall conference budget
- Coordinating potential special attendance pricing for YP attendees
- Incorporating Social and Networking event planning during the evening. At a minimum, the event should be open to YPs and the R3 Committee.

The conference committee will work with the RSAC and logistics committee in organization and conduct of this event. In order to ensure coordination a YP will be appointed from the R3 YP committee to sit on the Region 3 Conferences Committee (for strategic planning).

## 10.The Region 3 Program

The Region 3 Program is typically held on Friday, Saturday, and Sunday morning. The Region 3 volunteers REV 01– December 06, 2021 26

participate, and approximately 85 people attend. Region 3 pays for the members of the Executive Committee and each Section Chair (or a representative) to attend. Some Sections send multiple volunteers to the meeting, but their cost is covered by their Section.

The Region 3 program is set by the Region 3 Director, with support from the Executive Committee members. The program typically includes Leadership training, IEEE-USA President-Elect Candidates' Presentations, Area meetings, MOVE truck tours and training, Red Cross training, and an Awards Banquet on Saturday night. Typically, a YP networking event is organized by the YP Coordinator, and a WIE networking or lunch is organized by the WIE Coordinator.

Area chair meetings are typically held on Friday night, and a separate room is needed for each chair meeting.

Depending on the program, Region 3 may need multiple rooms for concurrent sessions on Friday and/or Saturday. Work closely with the Region 3 Director to understand their space and A/V needs, and to keep them informed of the availability of space at the venue. On Friday night, the Region 3 SOSC hosts a diner at an eating establishment at the conference venue or at an establishment selected by the Region 3 Director, which is followed by a SOSC meeting. A Region 3 Committee business meeting is held on Sunday morning, ending at noon. This meeting takes place in one room, large enough to hold all region attendees.

Saturday morning often starts with an Eta Kappa Nu (HKN) Induction ceremony. A sample conference schedule is available on the SoutheastCon Google <u>Drive</u>.

## 11.Running the Conference

#### 11.1. Semantics

When dealing with a hotel venue, it is important to understand the terminology and semantics used.

- Banquet Event Order (BEO) This is a document that gives the direction to the hotel and A/V vendors describing when and how the function space should be laid out.
- Turn This is a term used to indicate that a function space layout must change between events. Depending on the size of the change to the function space, the turn will require a certain amount of time. When a room must be turned, it is important to work with the hotel to determine the amount of time to complete the turn and schedule accordingly.
- Conference Services Manager (CSM) This is the person at the hotel that will actually be responsible for executing your conference for the hotel. This will be primary point of contact at the hotel during the conference. The venue may also assign a dedicated Banquet Manager that will be responsible for meal functions.

#### 11.2. Food & Beverage (F&B)

The conference normally provides meals at the conference. The conference normally provides full-paid attendees all meals. The following meals are normally provided:

- Thursday Breakfast (if needed for tutorials)
- AM Break (if needed for tutorials)
- Thursday Lunch (if needed for tutorials and volunteers)
- PM Break (if needed for tutorials)
- Friday Breakfast (full-paid attendees & volunteers)
- AM Break (all attendees)
- Friday Lunch (full-paid attendees & volunteers)
- PM Break (all attendees)
- Friday Reception (all attendees)

- Saturday Breakfast (full-paid attendees & volunteers)
- AM Break (all attendees)
- Saturday Lunch (full-paid attendees & volunteers)
- PM Break (all attendees)
- Saturday Banquet (all attendees, purchased tickets for guests)
- Sunday Breakfast (full-paid attendees & volunteers)
- AM Break (all attendees)
- Sunday Lunch (Conference Debrief for the Region 3 officers, hosting OU committee members, and next year's hosting OU participating committee members)

It is recommended to host hot breakfast buffets. Depending on type of property under contract, breakfast may already be included. For lunch, it is typical to have either a deli buffet, box lunch, or soup/sandwich buffet. The Friday Reception is a heavy hors d'oeuvres buffet. The Saturday Banquet is a plated meal. Be mindful of special dietary needs and work with the facilities to accommodate special needs. It is recommended that the hosting conference committee coordinate the meal guarantees for each meal function with the Region 3 Conference Committee for guidance based on prior knowledge and experience.

As students and life members are heavily subsidized, the conference cannot afford to give them all meals. Unless the conference receives contributions to offset the added costs for these members, it is recommended that you work out a cash lunch option for the students. In the past, the conference has provided a hot line with burgers, hot dogs, and other items at a reasonable cost at the hosting venue's concession stand.

#### 11.3. Banquet

The conference banquet occurs on Saturday evening at SoutheastCon and is a formal sit-down dinner. As part of the banquet, Region 3 Awards are made to awardees selected by the Region 3 Awards Committee. The hosting committee needs to coordinate the banquet schedule with Region 3's Awards Committee Chair for the agenda and publication of the banquet agenda. Additionally, during the banquet, the RSAC will present its awards for all the student competitions held at the conference. The IEEE-HKN Best Technical Conference Student Paper Award will also be included as part of the Banquet. The final round of the student Hardware competition is held during the banquet ceremonies. Prior to the conclusion of the banquet, the hosting Committee for the subsequent SoutheastCon will introduce the upcoming city and conference to the participants. Time and space need to be allocated on the schedule to accommodate these activities.

#### 11.4. Function Space

The conference normally requires exhibit space for the student program competitions, meeting rooms for region meetings, technical presentations, and tutorials, and banquet/reception hall(s). The following are minimum function space requirements:

- Total Conference Space: 25,000 ft<sup>2</sup> (2,325 m<sup>2</sup>)
- Largest Ballroom Size: 10,000 ft<sup>2</sup> (930 m<sup>2</sup>)
- Secondary Ballroom Size: 7,500 ft<sup>2</sup> (700 m<sup>2</sup>)
- Peak Breakout Rooms (w/Ballrooms all divided): 20
- Accommodations for MOVE truck access adjacent to venue for parking and training

**NOTE**: The hardware competition space needs 7,000 – 10,000 ft<sup>2</sup> of dedicated space starting noon on Thursday for setup and open 8:00 am on Friday through 16:00 Saturday (with the exception of closure during Friday reception). The MOVE Truck is 32' long x 10' wide x 13'4" high.

#### 11.5. Registration

The Region 3 Conference Committee will supply the logistics for operating the onsite registration. The Region 3 Conference Committee will supply the following:

- Training for the Registration Team
- Badge Printers
- Badge Stock
- Ticket Stock
- Generic Printers

#### 11.6. Attendee Survey and Evaluation

It is always in the interest of the conference committee and the region to have information with respect to the conference and how it was conducted. One component of the conference that is not difficult to track, is the number of participants that obtained lodging at other places than the conference primary hotel. It is recommended that a survey be made available during the registration to collect information on attendees lodging location. Additionally, the Region 3 Conference Committee is interested in obtaining feedback from the participants on the conduct of the conference such that, year-over-year, we can improve how the conference is hosted. It is recommended that a survey be sent out to all participants a week after the conference. Some conference Apps allow the participants to provide feedback on the conference, including each session.

#### 11.7. Post-Conference Debrief

On the last day of the conference, the organizing committee needs to schedule a 2-hour debrief session that includes representation from the organizing committee, the Region 3 Conference Committee, the Region 3 officers, and representatives from the next years' committee to review and brief out on the status and any challenges of the hosted conference. During this de-brief, the hosting committee should provide high level information on registrants, number of papers presented, and anticipated gross conference proceeds. This debrief is also intended to provide feedback and lessons learned to the representative of the next years' committee on what was successful and pitfalls to avoid.

A sample agenda is in the Conference Committee Google Drive.

#### 11.8. Celebrate!

Once the conference is over and the conference committee has had a chance to de-compress, schedule a celebration event for all volunteers that assisted with organizing and executing the conference. All who participated and supported with the conduct of the conference, including their spouses or significant others, need to celebrate the accomplishment of holding a successful conference by socializing and being recognized for their efforts. It is recommended that the conference Chair(s) recognize key contributors during this event. This celebration will need to take place soon after the conference and prior to completion of the conference finances such that expenses can be accounted for in conference expenses prior to conference closeout.

## 12. Closing the Conference

Remember that the conference is not done until all accepted papers have been submitted to IEEE Xplore and all financial transactions have been completed, vendors paid, and funds distributed accordingly. Please refer to Attachment 2 for a checklist that will assist you with the closeout activities.

#### 12.1. Technical Papers

Within 30-days of the close of the conference, the technical committee needs to ensure that all submitted

papers meet conference and IEEE Xplore guidelines as established at the onset of paper acceptance. The conference copyright and ISBN must appear on the first page of each paper. Additionally, the technical committee needs to review and make sure that all accepted authors were present, or had a proxy to present their paper at the conference. Once the attendance, presentation, and listing of presentations at the conference are verified, the technical committee will need to make sure that all papers have the appropriate assigned Electronic Copyright Form (eCF) from IEEE and that there are no duplications. eCFs should have been obtained during the papers submission process, but the technical committee needs to verify prior to request for submission and upload of the completed papers by the paper submission system (EDAS).

#### 12.2. Financial Reporting

All IEEE sponsored and co-sponsored conferences are responsible for closing the conference financials within six months after the end of the conference. The closeout includes the following activities:

- In NextGen, enter all income and expenses
- Repay any advances and loans to the region and local hosting OU
- Complete payment of all outstanding invoices
- Resolve any potential invoice disputes
- Submit schedule of tax payments (if applicable). This will include submission of 1099 forms. If your conference made payments to US citizens, or resident aliens, that would be classified as income. Do not include expense reimbursements.
- Review allocation of income and expenses according to correct conference Chart of Accounts (See Attachment 1)
- Complete the final financial report.
- Submit Certificate of Accuracy.
- Complete the audit, if required
- Distribute surplus funds and assets.
- Request closeout of conference NextGen account and distribution of funds based on agreed upon MOU between OU, Region, and any other entity.

IEEE officially closes the conference once all of the required information has been submitted.

#### 12.3. Final Conference Report

At a minimum, the conference final report will need to be provided to IEEE MCE and the IEEE Region 3 Director as part of closeout. This will include a breakdown of conference revenue, conference expenditures, number of registrant by category, and other income such as contributions. This final report will need to be submitted with the financial closeout information.

#### 12.4. Audit

Conference audits provide IEEE with an independent evaluation of conference finances. The audit ensures that conference income and expenses are monitored, and that the financial reports issued at the end of the conference are fair. Updated IEEE Conference Audit information can be found at <a href="https://www.ieee.org/conferences/organizers/finance-audits.html">https://www.ieee.org/conferences/organizers/finance-audits.html</a>.

It is recommended that all conference audits be performed by IEEE Auditors. This will include completing the <u>Conference Audit Material Checklist (PDF, 59 KB)</u> and submitting all required audit materials to IEEE Conference Business Operations. Be aware that conference audit will

#### 12.5. Audit Fees

When planning your conference budget, be sure to include an estimate for audit fees. The estimated fees for an audit by IEEE are:

Total Budgeted Revenue or Expense Fee (Before Loans)	Audit Fee	Audit Scope
US \$0-\$99,999	None	A representative sampling of 10% of the conference financial data
US \$100,000 & up	0.6% of budgeted revenue or expense, up to US\$6,000	100% of the conference financial data

#### 12.6. Closing of Accounts

Close the conference bank accounts after all invoices are paid and any surplus distributed. IEEE requires proof that the bank account is closed. The proof you submit depends on the conference bank account type.

Type of Bank Account	Proof that Bank Account is Closed
NextGen Banking	Submit a completed copy of the <u>Concentration Banking Destroy</u> <u>Unused Checks form (PDF, 23 KB)</u> .
Third-Party Manager	Email Conference Finance Services at <u>conference-finance@ieee.org</u> to determine appropriate proof of closure.

## 13.Normative Schedule

## 13.1. Conference Planning Schedule

Hosting of a conference also requires pre-planning and establishing necessary timelines. Conference planning should include a schedule of activities that assists conference organizers to host a successful conference. IEEE recommends the following planning schedule

(https://www.ieee.org/content/dam/ieee-

org/ieee/web/org/conferences/high level conference timeline.pdf):

									ERENCE	<b>FIMELIN</b>	E - GUID	ELINES										
						PRE - CC	DNFERENC	5							POST - CONFERENCE							
START	24+ MONTHS	24 - 18 M	MONTHS	18 - 15 MONTHS	15 - 12 M	MONTHS	12 - 9 MONTHS	9 - 6 MONTHS	6 - 4 MONTHS	4 - 3 MONTHS	2 MONTHS	б-4 WEEKS	2 DAYS		1 WEEK	3 WEEKS	1 MONTH	3 MONTHS	4 - 5 MONTHS	5 - 6 MONTH		
termine and apply for ponsorship from II applicable EEE and/or r on-IEEE 'ganizational units (OU)	Obtain Sponsorship	Register your conference submit Conference Application and approve MDU	Contact (EEE Section where conference will be held.	Develop communications plan, marketing materials and conference website	Dovelop paper management process or identify system vendor	Develop technical program, establish paper submission process and deadlines	Croate website for paper submissions. Work with paper management computy, if applicable	Plan social activities and tour program, if applicable	Complete paper review process. Finalize technical program. Notify speakers	Solicit bick from proceedings production vencors based on accepted papers	Review roden block with hotel against attencance and contracts	Deadline for early registration	Confirm onsite logistics with venue	Onsite Registration	Submit Conference Proceedings/Content (Xplore CD and other media types) per LOA		Distribute surplus	Prepare and submit all audit material. Audit required for NEEE OU				
	Engage with IEEE MCE for conference education, gaidance, services and tools.	Submit conference committee list and initial budget forecast to Conference Business Operations	Submit Conference Publication Form to obtain Letter of Acquisition (LOA), IF publishing with IEEE	Send request for proposal (RFP) to exhibit cleanertors and develop exhibitor prospectus, if applicable	Establish a Call For Papers (CFP)	Update conference website with page/link about CFP information	Obtain permission from related IEEE OUs to market to their members using p-Notice	Send out RPPs for ground transportation and finalize contract, it applicable	Create and post advance program on conference website	Order attendee giveaways, speaker gifts, ard/or conference shim	Sand final program, advertising, publicity and registration reminders	Proliminary specifications to conference site. Order signage and recognition products	Set-up registration area, exhibit space, in formation booth, office area	Monitor Budget	Committee members submit final statistics and lessons learned to OU	Regittration clean up: process refunds receipts and balances due	Process outstanding bills	Lotal is >2004 and budgeted income or expenses > Longerence bank account; submit proof of account riosure				
		Review IEEE nsurance covarage and determine if additional coverage is nequired	Register for Electronic IEEE Copyright Form (eCF) if proceedings are acquired by IEEE	Begin putneach to educational institutions, corporations, government and industry for support and patronage	Establish a Visa process for international attencees and post or the conference website	Meet with previous year's committee to discuss best practices	Establish registration process and ensure registration service is Payment Card Industry (PCI) compliant	Läunch registration ste	Determine preliminary exhibitor space assignments, if applicable	Request weekly reports from Fotels on room block	Develop and finalize volunteer job functions and onsite needs.	Submit Pre-Conference budget forecast		Monitor Daily Activities				Submit final fi	nancial report w of Accuracy	ith Certificatic		
		Review tax information to ensure IRS and international compliance VAT and GST	Register for POF eXpress (optional)	Apply for grants for conference support	Submit conference budget with written IEEE OU approval(s) for heodquarter review	Establish conference bank eccount(s)				Organite and prepare for production of conference publications per letter of Acquisition (LOA)	Complete paper review process. Finalize technical program. Notify speakers.	Ship final program to conference site		Hold Post-Conterence Wrop Up Monting			Submit Post- Conference forecast					
		Contract conference management company, if applicable	Site selection and contract review, if applicable		Submit Principles of Business Conduct Compliance Certificate and Conflict of Interest Disclosure Statement	Submit updated committee list																
E MICE Custom	er Relations & G	ригальска						Request and Initio		ference forecasts				mber 30th of each o			s.]					
ur Single Point	of Contact Team	11 Tele-mod@leci	1012					Submit on		gn bank accounts	to IEEE Tax Dept.	No krter than Jon	wary 10th of eac	ayments made in th h year for all payme			r year.)					
		e and for plannin EEE 2019 All ngh		Each conference	Promoto CFP and exhibit prospectus at cunten: year's conference, if applicable	Review and reconfirm hotel, meeting space and room block			MEET FERE	wered by	Secure W-8 and/o	W-9 forms for ta	reporting					Timeline Key: Hinar cial Actions Technical Brogra Conference Publ Bordfaced = Regi				
					Printer Contract																	

## 13.2. SoutheastCon Planning Schedule

This section gives you a high-level schedule of events related to SoutheastCon.

#### **4 Years Prior to Conference**

#### **First Half**

• OUs inform Region 3 of interest in hosting

#### **Fourth Quarter**

- Region 3 selects at least 3 locations to host
- Region 3 submits Requests for Proposals (RFP) to venues capable of hosting the conference

#### **3 Years Prior to Conference**

#### **First Quarter**

- Region 3 Conference Committee reviews proposals received from venues
- Region 3 Conference Committee selects proposal to be presented as motion at Region 3 Committee meeting at SoutheastCon
- Region 3 Committee reviews and selects proposal for host site
- Start Hardware competition rule development

#### **Second Quarter**

- Region 3 informs host site and OU of selection
- Region 3 submits conference application to IEEE
- Region 3 starts venue contract negotiations
- Conference application approved by Region 3 and OU

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• Region 3 submits negotiated contracts to IEEE corporate

#### **Third Quarter**

- Venue contracts approved by IEEE
- Venue contracts signed

#### 2 Years Prior to Conference

#### **First Quarter**

- Obtain insurance coverage
- Develop conference theme and conference marketing plan
- Develop contributor categories and engagement plan
- Work with local Conventions and Visitor's Bureau for promotion of conference and participation in prior year's SoutheastCon
- Obtain conference NextGen account
- Apply and receive Seed money from Region 3 and host OU

#### **Second Quarter**

- Prepare a budget
- Review <u>IEEE Conference Search</u> listing
- Submit budget for SoutheastCon to the Region 3 Conference Committee
- Start development of conference website
- Start development of technical Call for Papers

#### **Third Quarter**

- Begin planning for Exhibits
- Coordinate with the Student Chapter and build the hardware track and robot
- Review and update hardware competition rules
- Start developing a list of potential corporate contributors

#### **Fourth Quarter**

- Send Hardware Competition rules to Region 3 Conference Committee for review and approval
- Complete Hardware Competition rules for presentation at prior year's SoutheastCon
- Complete Call for Papers
- Update and prepare conference website for release
- Plan and send a crew to prior year SoutheastCon

#### **1** Year Prior to Conference

#### **First Quarter**

- Attend SoutheastCon
- Open conference website
- Release Call for Papers
- Identify / recruit technical paper reviewers

#### **Second Quarter**

- Send final Call for Papers
- Update and announce final Hardware Competition rules

#### **Third Quarter**

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- Send out Paper Acceptance/Regrets/Author Kits
- Review and submit updated budget to IEEE HQ
- Initiate conference layout planning
- Work with the Region 3 Director or designee and the Region 3 Awards Committee on schedule of activities for the Region 3 meetings
- Work with conference hotels for room pick-up lists
- Coordinate with local Visitors Bureau for volunteers and obtain locality information and handouts
- Order T-shirts and shirts for volunteers

#### **Fourth Quarter**

- Review registrations and deadlines for early registrations
- Develop conference program
- Develop technical Paper Presentation schedule
- Review conference risks and emergency management
- Update and submit budget to IEEE HQ
- Build all competition tracks
- Print all badges and prepare registrant packets
- Print conference programs
- Update program schedule on mobile app
- Coordinate and train all volunteers for their roles and responsibilities
- Prior to move-in, coordinate a walkthrough of the hosting facility with the committee members to review logistics and setup
- Coordinate and host a meeting to assemble giveaways and handouts

Task Number or Resource	Task Name	Revenue	Expense
Project 45413	SoutheastCon 2021		
Task 1.0	Registration Income		
Task 1.1	Registration Income-Society Member		
Task 1.1.1	Society Member Reg Income-Full		
Task 1.1.2	Society Member Reg Income-Limited		
Task 1.1.3	Society Member Reg Income-One Day		
Task 1.1.4	Society Mbr Reg Income-Indstry Sess		
Task 1.1.5	Society Member Reg Income- Workshops		
Task 1.1.6	Society Member Reg Income- Tutorials		
Task 1.1.7	Society Member Reg Income- Advance		
Task 1.1.8	Society Member Reg Income-Virtual		
Task 1.1.9	Society Mbr Reg Income-Reg - Onsite		
Task 1.1.10	Society Member Reg Income- Other		
Task 1.2	Registration Income-IEEE Member		
Task 1.2.1	IEEE Member Reg. Income-Full		
Task 1.2.2	IEEE Member Reg. Income-Limited		
Task 1.2.3	IEEE Member Reg. Income-One Day		
Task 1.2.4	IEEE Mbr Reg Income-Indstry Sess Only		
Task 1.2.5	IEEE Member Reg. Income- Workshops		
Task 1.2.6	IEEE Member Reg. Income-Tutorials		
Task 1.2.7	IEEE Member Reg. Income-Advance		
Task 1.2.8	IEEE Member Reg. Income-Virtual		
Task 1.2.9	IEEE Mbr Reg Income-Regular - Onsite		
Task 1.2.10	IEEE Member Reg. Income-Other		
Task 1.3	Registration Income-Non-Member		
Task 1.3.1	Non-Member Reg. Income-Full		
Task 1.3.2	Non-Member Reg. Income-Limited		
Task 1.3.3	Non-Member Reg. Income-One Day		
Task 1.3.4	Non-Mbr Reg Income-Industry Sess Only		
Task 1.3.5	Non-Member Reg. Income- Workshops		
Task 1.3.6	Non-Member Reg. Income-Tutorials		

## ATTACHMENT 1 – NexGen Conference Chart of Account

Task 1.3.7	Non-Member Reg. Income-Advance	
Task 1.3.8	Non-Member Reg. Income-Virtual	
Task 1.3.9	Non-Mbr Reg Income-Regular - Onsite	
Task 1.3.10	Non-Member Reg. Income-Other	
Task 1.4	Registration Income-Life Member	
Task 1.4.1	Life Member Reg. Income-Full	
Task 1.4.2	Life Member Reg. Income-Limited	
Task 1.4.3	Life Member Reg. Income-One Day	
Task 1.4.4	Life Mbr Reg Income-Indstry Sess Only	
Task 1.4.5	Life Member Reg. Income- Workshops	
Task 1.4.6	Life Member Reg. Income-Tutorials	
Task 1.4.7	Life Member Reg. Income-Advance	
Task 1.4.8	Life Member Reg. Income-Virtual	
Task 1.4.9	Life Mbr Reg Income-Regular - Onsite	
Task 1.4.10	Life Member Reg. Income-Other	
Task 1.5	Reg Income-Student Society Member	
Task 1.5.1	Student Society Mbr Reg Income-Full	
Task 1.5.2	Studt Society Mbr Reg Income- Limited	
Task 1.5.3	Studt Society Mbr Reg Income-One Day	
Task 1.5.4	Studt Soc Mbr Reg Income-Indstry Sess	
Task 1.5.5	Studt Society Mbr Reg Income- Workshop	
Task 1.5.6	Studt Society Mbr Reg Income- Tutorial	
Task 1.5.7	Student Society Mbr Reg Income- Adv.	
Task 1.5.8	Studt Society Mbr Reg Income- Virtual	
Task 1.5.9	Studt Society Mbr Reg Inc-Rglr Onsite	
Task 1.5.10	Student Society Mbr Reg Income- Other	
Task 1.6	Reg Income-Student IEEE Member	
Task 1.6.1	Student IEEE Member Reg. income- Full	
Task 1.6.2	Student IEEE Mbr Reg income- Limited	
Task 1.6.3	Student IEEE Mbr Reg income-One Day	

Task 1.6.4	Studt IEEE Mbr Reg inc-Indstry Sess	
Task 1.6.5	Student IEEE Mbr Reg income- Workshop	
Task 1.6.6	Student IEEE Mbr Reg income- Tutorial	
Task 1.6.7	Student IEEE Mbr Reg income- Advance	
Task 1.6.8	Student IEEE Mbr Reg income- Virtual	
Task 1.6.9	Studt IEEE Mbr Reg - Regular, Onsite	
Task 1.6.10	Student IEEE Member Reg. income- Other	
Task 1.7	Reg Income-Student non-Member	
Task 1.7.1	Student non-Member Reg. Income- Full	
Task 1.7.2	Student non-Mbr Reg Income- Limited	
Task 1.7.3	Student non-Mbr Reg Income-One Day	
Task 1.7.4	Studt non-Mbr Reg Inc-Indstry Sess	
Task 1.7.5	Student non-Mbr Reg Income- Workshop	
Task 1.7.6	Student non-Mbr Reg Income- Tutorial	
Task 1.7.7	Student non-Mbr Reg Income- Advance	
Task 1.7.8	Student non-Mbr Reg Income-Virtual	
Task 1.7.9	Studt non-Mbr Reg Inc-Regular, Onsite	
Task 1.7.10	Student non-Member Reg. Income- Other	
Task 1.8	Registration Income-Author	
Task 1.8.1	Author Reg. income-Full	
Task 1.8.2	Author Reg. income-Limited	
Task 1.8.3	Author Reg. income-One Day	
Task 1.8.4	Author Reg income-Industry Sess Only	
Task 1.8.5	Author Reg. income-Workshops	
Task 1.8.6	Author Reg. income-Tutorials	
Task 1.8.7	Author Reg. income-Advance	
Task 1.8.8	Author Reg. income-Virtual	
Task 1.8.9	Author Reg. income-Regular - Onsite	
Task 1.8.10	Author Reg. income-Regular - Other	
Task 1.9	Registration Income-Other Reg. Income	

Task 1.9.1	Other Reg. Income-Full	
Task 1.9.2	Other Reg. Income-Limited	
Task 1.9.3	Other Reg. Income-One Day	
Task 1.9.4	Other Reg Income-Industry Sess Only	
Task 1.9.5	Other Reg. Income-Workshops	
Task 1.9.6	Other Reg. Income-Tutorials	
Task 1.9.7	Other Reg. Income-Advance	
Task 1.9.8	Other Reg. Income-Virtual	
Task 1.9.9	Other Reg. Income-Regular Onsite	
Task 1.9.10	Other Reg. Income-Other	
Task 2.0	Social Functions Income	
Task 2.1	Sub Soc Evnt Income- Exhbitor Recept	
Task 2.2	Sub Social Evnt Income-Conf Reception	
Task 2.3	Sub Soc Evnt Income- Exhibitor Recept	
Task 2.5	Sub Soc Ticketed Income- Add-on Tour	
Task 2.6	Sub Soc Ticketed Income- Conf Party	
Task 2.7	Sub Soc Ticketed Income- Conf Lunch	
Task 2.8	Sub Soc Ticketed Income- Conf Banquet	
Task 2.9	Sub Soc Evnt Income-Other	
Task 3.0	Conference Publications	
Task 3.1	Conf Pubs-Over Length Page charges	
Task 3.2	Conf Publications-Publications Sales	
Task 3.3	Conf Publications-Pubs Sales Digest	
Task 3.4	Conf Publications-Proceedings Sales	
Task 3.5	Conference Publications-Other	
Task 4.0	Corp Contributor/Advertising Revenue	
Task 4.1	Corp Contributor /Ad Revenue- Highest Lvl	
Task 4.2	Corp Contributor /Advertising Rev- Tier 2	
Task 4.3	Corp Contributor /Advertising Rev- Tier 3	
Task 4.4	Corp Contributor /Advertising Rev- Tier 4	
Task 4.5	Corp Contributor /Advertising Rev- Tier 5	
Task 4.6	Corp Contributor /Advertising Rev- Other	

Task 5.0	Exhibit Revenue	
Task 5.1	Exhibit Revenue-Booth Revenue	
Task 5.2	Exhibit Revenue-Exhibitor Option A	
Task 5.3	Exhibit Revenue-Exhibitor Option B	
Task 5.4	Exhibit Revenue-Exhibitor Option C	
Task 5.5	Exhibit Revenue-Platinum Patron	
Task 5.6	Exhibit Revenue-Gold Patron	
Task 5.7	Exhibit Revenue-Silver Patron	
Task 5.8	Exhibit Revenue-Bronze Patron	
Task 5.9	Exhibit Revenue-Other 1	
Task 5.10	Exhibit Revenue-Other 2	
Task 6.0	Grant Revenue	
Task 6.1	Grant Revenue-Donations	
Task 6.2	Grant Revenue-Government Grants	
Task 6.3	Grant Revenue-Ohter Grants	
Task 7.0	Bank Interest Earned	
Task 8.0	VAT Reclaimed	
Task 9.0	Loans Advanced	
Task 10.0	Hotel Rebate / Commissions	
Task 11.0	CVB Rebates	
Task 12.0	Other Revenue	
Task 20.0	Facility Rental	
Task 20.1	Facility/Venue Rental-Conv Cntr/Hotel	
Task 20.2	Facility Rental-Attrition/Cancelation	
Task 20.3	Facility Rental-Exhibits Space Rental	
Task 20.4	Facility Rental-Meeting Space Rental	
Task 20.5	Facility Rental-Other Space Expenses	
Task 21.0	Food and Beverage (2)	
Task 21.1	Food and Beverage (2)-Coffee Breaks	
Task 21.2	Food and Beverage (2)-Breakfast	
Task 21.3	Food and Beverage (2)-Lunch	
Task 21.4	Food and Beverage (2)-Banquets	
Task 21.5	Food and Beverage (2)-Workshop Meals	
Task 21.6	Food and Beverage (2)-Tutorial Meals	
Task 21.7	Food and Beverage (2)-Receptions	
Task 21.8	Food and Bev (2)-Exhibit Hall Lunch	

Task 21.9	F&B-Water Stations in Session Rooms	
Task 21.10	Food and Beverage (2)-Gratuity	
Task 21.11	Food & Bev (2)-Other General Conf F&B	
Task 22.0	Conference Local / Onsite Expenses	
Task 22.1	Local/Onsite Exp- Fees/Gifts/Giveaways	
Task 22.2	Conf Local/Onsite Exp-Pmts Local Chap	
Task 22.3	Local/Onsite Exp-Music Licensing Fees	
Task 22.4	Local/Onsite Exp-Conf On-site Signage	
Task 22.5	Conf Local/Onsite Exp-Conf Security	
Task 22.6	Local/Onsite Exp-On-site First Aid	
Task 22.7	Conf Local/Onsite Expenses- Gratuities	
Task 22.8	Conf Local/Onsite Exp-Internet & Tele	
Task 22.9	Conf Local/Onsite Exp-Conf Mobile App	
Task 22.10	Conf Local/Onsite Exp-Transp (ex bus)	
Task 22.11	Conf Local/Onsite Exp-LOC admin exp	
Task 22.12	Conf Local/Onsite Expenses- Concierge	
Task 22.13	Local/Onsite Exps-Stage & Decor Fees	
Task 22.14	Conf Local/Onsite Expenses-Parking	
Task 22.15	Local/Onsite Exps-Other Local Expense	
Task 23.0	Exhibit local / on-site Expenses	
Task 23.1	Exh local/on-site Exp- Service Dvlpmt	
Task 23.2	Exh local/on-site Expenses- App	
Task 23.3	Exh local/on-site Exp-Floorplan Sftwr	
Task 23.4	Exh local/on-site Exp- Set Up & Décor	
Task 23.5	Exh local/on-site Exp-Sales Sprt/Comm	
Task 23.6	Exh local/on-site Exp- Security	
Task 23.7	Exh local/on-site Exp- Transport	
Task 23.8	Exh local/on-site Exp-on-site signage	
Task 23.9	Exh local/on-site Exp-Freight/Carpet	

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Task 23.10	Exh local/on-site Expenses-Other	
Task 24.0	Social Func/Banquet/Reception	
Task 24.1	Soc Func/Banquet/Reception- Facilities	
Task 24.2	Social Func/ Banquet/Recept- Transport	
Task 24.3	Social Func-F&B-Exp unique to SF's	
Task 24.4	Sub/Student Event/Social Func/Banquet	
Task 24.5	Sub Soc Evnt/Banquet/Tut. Wrkshp Exp	
Task 25.0	Audio-Visual	
Task 25.1	Audio-Visual-Projectors & Screens	
Task 25.2	Audio-Visual-Video Recording	
Task 25.3	Audio-Visual-Real-time Pres Streaming	
Task 25.4	Audio-Visual-Virtual Platform Costs	
Task 25.5	Audio-Visual-Social Network Comments	
Task 25.6	Audio-Visual-Student Event	
Task 25.7	Audio-Visual-Other A/V Expenses	
Task 26.0	Site Inspections	
Task 26.1	Site Inspections-Volunteer Travel	
Task 26.2	Site Inspections-Reimb Vendor Exp	
Task 26.3	Site Inspections-Staff Travel	
Task 26.4	Site Inspec-Other/Custom to Conf Site	
Task 26.5	Site Inspections-Other Inspection Exp	
Task 27.0	Travel	
Task 27.1	Travel-Volunteer Travel	
Task 27.2	Travel-Vendor Travel	
Task 27.3	Travel-Staff Travel	
Task 27.4	Travel-Other	
Task 28.0	Award Expenses	
Task 28.1	Award Expenses-Conf Best Paper Awards	
Task 28.2	Award Expenses-IEEE-level Award Exp.	
Task 28.3	Award Expenses-Other Award Expenses	
Task 29.0	Travel Grants	
Task 29.1	Travel Grants-Student Travel Grants	

Task 29.2	Travel Grants-Diversity Travel Grants	
Task 29.3	Travel Grants-Other Travel Grants	
Task 30.0	Committee Expenses	
Task 30.1	Committee Exp-Steering Comm	
	Meetings	
Task 30.2	Committee Exp-Organizing Com Meetings	
Task 30.3	Committee Expenses-OC Travel	
Task 30.4	Committee Expenses-OC Food & Beverage	
Task 30.5	Committee Exp-Other Expenses	
Task 31.0	Professional Conf Organizer (PCO)	
Task 31.1	PCO-Physical PCO Expenses	
Task 31.2	PCO- Virtual Conference System	
Task 31.3	PCO-Virtual Conference Support	
Task 31.4	PCO-Exhibit Sales Commissions	
Task 31.5	Profess Conf Organizer (PCO)-Travel	
Task 31.6	Profess Conf Organizer (PCO) -Other	
Task 32.0	Registration Expenses	
Task 32.1	Reg Expenses-Registration Provider	
Task 32.2	Reg Expenses-Exhibit Registration	
Task 32.3	Reg Expenses-Conference Registration	
Task 32.4	Reg Expenses-Payment Processing Fees	
Task 32.5	Reg Expenses-Registration supplies	
Task 32.6	Reg Expenses-Other Reg Expenses	
Task 33.0	Promotion / Advertising	
Task 33.1	Promo/Advertising-Email Vendor Cost	
Task 33.2	Promo/Advertising-Exhibit Promo	
Task 33.3	Promo/Advertising-Conf Promotion	
Task 33.4	Promo/Ads-Exhibiting at Confs	
Task 33.5	Promo/Advertising-Public Dvlpmt Svcs	
Task 33.6	Promo/Advertising-Website	
Task 33.7	Promo/Advertising-Paid Ad Costs	
Task 33.8	Promo/Advertising-E/mail list rental	
Task 33.9	Promo/Advertising-Printing materials	
Task 33.10	Promotion / Advertising-Social Media	

Task 33.11	Promo/Advertising-Other Expenses	
Task 34.0	Logistics/Shipping	
Task 34.1	Logistics/Shipping-Shipping Services	
Task 34.2	Logistic/Shipping-	
Task 34.3	Un/Packing/Handling Logistic/Shipping-Other L&S	
TUSK 5 1.5	Expenses	
Task 35.0	Publications Expenses	
Task 35.1	Pubs Exp-Peer Review Software	
Task 35.2	Pubs Exp-Proceedings Prod &	
Task 35.3	Programs Pubs Exp-Tutorial Booklet	
Task 35.4	Pubs Exp-Conf Publication	
	Production	
Task 35.5	Pubs Exp-Peer Review Expense	
Task 35.6	Pubs Exp-Publication Printing	
Task 35.7	Pubs Exp-Other Pub Exp	
Task 36.0	Speaker Expenses	
Task 36.1	Speaker Expenses-Honorarium	
Task 36.2	Speaker Expenses-Lodging	
Task 36.3	Speaker Expenses-Travel	
Task 36.4	Speaker Expenses-Key Note	
Task 36.5	Speaker Expenses-Tutorial	
Task 36.6 Task 36.7	Speaker Expenses-Workshop	
Task 37.0	Speaker Expenses-Other	
Task 37.0	Finance Expenses Finance Expenses-Bank Fees	
Task 37.1	Finance Expenses-Audit Fees	
Task 37.3	Finance Expenses-Ccy. Conversion	
	Fees	
Task 37.4	Finance Expenses-Other Expenses	
Task 38.0	VAT Owed	
Task 38.1	VAT Owed-VAT Owed	
Task 39.0	Insurance Expense	
Task 39.1	Insurance Exp- Disruption/Cancellation	
Task 39.2	Insurance Expense-Exhibit Insurance	
Task 39.3	Insurance Expense-Other Insurance	
Task 40.0	Society / OU Governance	
Task 40.1	Society / OU Governance-SC Travel	
Task 40.2	Society/OU Gov-SC Meeting F&B	

<b>T</b> 1 40 0		
Task 40.3	Society/OU Gov-Society Admin	
	Meetings	
Task 40.4	Society/OU Gov- OU Volunteer	
	Travel	
Task 40.5	Society/OU Gov- Society staff Travel	
Task 40.6	Society/OU Gov- Society Meeting	
	F&B	
Task 40.7	Society/OU Gov-Other Committee	
	Exp	
Task 41.0	Contingency	
Task 41.1	Contingency-Contingency	
Task 42.0	Other Conference Expenses	
Task 42.1	Other Expenses-Other General	
	Expenses	
Task 42.2	Other Exp-Other/Move Truck	
	Parking	
Task 43.0	Administration Fee	
T 1 40 4		
Task 43.1	Administration Fee-Conference	
<b>T</b> 1 40 0	Admin.	
Task 43.2	Admin. Fee-Admin Fee percentage	
Task 44.0	Entitlement	
Task 44.1	Entitlement-Entitlement	
Task 45.0	Budgeted Surplus Requirement	
Task 45.1	Budgeted Surplus Requirement	

ATTACHMENT 2 -	Conference	Closeout	Checklist
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¥=	WHEN actions/tasks should be completed (Recommended Deadlines)	WHAT actions/tasks need to be done	HOW to complete (Required Docs/Templates)	WHO can I contact if I have questions?
	1 week but no later than 30 days AFTER end date	Submit Conference Proceedings/Content (Xplore CD and other media types) per Letter of Acquisition (LOA)		IEEE Conference Publications
	1 week AFTER end date	Committee members submit final statistics and lessons learned to sponsoring IEEE OU		IEEE organizational unit (OU) you obtained sponsorship from
	20 days AFTER end date	Registration clean up (process refunds, receipts and balances due)		
	1 month AFTER end date	Process outstanding bills		
	1 month AFTER end date	Repay all loans		IEEE Conference Finance
	1 month AFTER end date	Submit Post-Conference forecast		IEEE Conference Finance
	3 months AFTER end date	Distribute surplus		IEEE Conference Finance
	3 months AFTER end date	Close conference bank account & submit proof of account closure	Closing of Bank Accounts/Destroy Unused Checks Form for NextGen Banking Accounts	IEEE Conference Finance

4-5 months AFTER end date	Prepare and submit all audit material to independent auditor Co-sponsored conferences, where IEEE has a 50% or less financial responsibility shall be encouraged to participate in the audit process. Conferences where IEEE has greater than a 50% financial responsibility, including conferences that are solely IEEE sponsored, and where the actual or budgeted income or expense is \$100,000 or more must be audited by a professional independent source, outside the sponsoring organizational unit.	Audit Report, if applicable	IEEE Conference Finance / IEEE Operations (Internal) Audit
3-6 months AFTER end date	Submit final financial report with Certification of Accuracy	Final Financial & Certification of Accuracy	IEEE Conference Finance

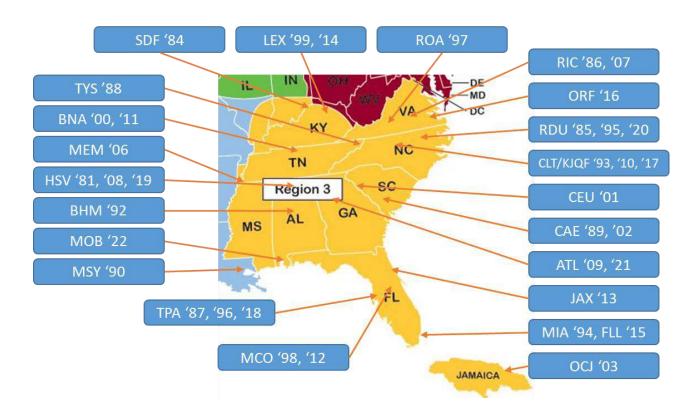
### ATTACHMENT 3 – 2020/2021 Region 3 Conference Committee

Conference Committee	Eric Grigorian, Chair
Conference Vice Chair Committee	Glenn Parker
Director	Jill Gostin
Director Elect	Theresa Brunasso
Past Conference Committee Chair	Sean Haynes
Regional Student Activities Chair	Bailey Heyman
Conference Operations Specialist	Charles Lord
Treasurer	John Balsam
Former Region 3 Director	Jim Conrad
Technical Steering Subcommittee Chair	Jim Conrad
Southeastcon 2020	Charles Lord / Parag Upadhyay
Southeastcon 2021	Wyman Williams
Southeastcon 2022	Warren Nicholson / Mohamed El-Sharkh
SoutheastCon 2023	Joe Juisai

### 2022 Region 3 Conference Committee

Conference Committee	Eric Ackerman, Chair
Conference Vice Chair Committee	
Director	Theresa Brunasso
Director Elect	Eric Grigorian
Past Conference Committee Chair	Eric Grigorian
Regional Student Activities Chair	Bailey Heyman
Conference Operations Specialist	Charles Lord
Treasurer	John Balsam
Former Region 3 Director	Jill Gostin
Technical Steering Subcommittee Chair	Jim Conrad
Southeastcon 2021	Wyman Williams
Southeastcon 2022	Warren Nicholson / Mohamed El-Sharkh
SoutheastCon 2023	Joe Juisai
SoutheastCon 2024	Alessio Medda/Tamseel Syed

If you need to contact any of the conference committee members, please contact Region 3 webmaster for contact information.



### ATTACHMENT 4 – SoutheastCon Locations

#### History of all SoutheastCons:

SoutheastCon locations are listed in the following table.

- 1964, Clearwater, FL
- 1965, Raleigh, NC
- 1966, Atlanta, GA
- 1967, Jackson, MS
- 1968, New Orleans, LA
- 1969, Raleigh, NC
- 1970, Gainesville, FL
- 1971, Charlottesville, VA
- 1972, Knoxville, TN
- 1973, Louisville, KY
- 1974, Orlando, FL
- 1975, Charlotte, NC
- 1976, Clemson, SC
- 1977, Williamsburg, VA
- 1978, Atlanta, GA
- 1979, Roanoke, VA
- 1980, Nashville, TN

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- 1981, Huntsville, AL
- 1982, Destin, FL
- 1983, Orlando, FL
- 1984, Louisville, KY
- 1985, Raleigh, NC
- 1986, Richmond, VA
- 1987, Tampa, FL
- 1988, Knoxville, TN
- 1989, Columbia, SC
- 1990, New Orleans, LA
- 1991, Williamsburg, VA
- 1992, Birmingham, AL
- 1993, Charlotte, NC
- 1994, Miami, FL
- 1995, Raleigh, NC
- 1996, Tampa, FL
- 1997, Blacksburg, VA

- 1998, Orlando, FL
- 1999, Lexington, KY
- 2000, Nashville, TN
- 2001, Clemson, SC
- 2002, Columbia, SC
- 2003, Ocho Rios, Jamaica
- 2004, Greensboro, NC
- 2005, Fort Lauderdale, FL
- 2006, Memphis, TN
- 2007, Richmond, VA
- 2008, Huntsville, AL
- 2009, Atlanta, GA
- 2010, Charlotte, NC
- 2011, Nashville, TN
- 2012, Orlando, FL
- 2013, Jacksonville, FL
- 2014, Lexington, KY

- 2015, Fort Lauderdale, FL
- 2016, Norfolk, VA
- 2017, Charlotte, NC
- 2018, St. Petersburg, FL

• 2021, Atlanta, GA

- 2019, Huntsville, AL
- 2020, Raleigh, NC

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#### ATTACHMENT 5 – Memorandum of Understanding Template

**THIS MEMORANDUM OF UNDERSTANDING** (this "MOU"), entered into on DD-MMM-YYYY, by and between Region 03 - Southeastern USA ("Financial Sponsoring Party"), XXXXX Section ("Financial Sponsoring Party"), (collectively known as the "Sponsors"), sets forth the relationship and obligations relating to the SoutheastCon 20YY (the "Conference") to be held on or about DD-MMM-YYYY, in CITY, ST, USA.

**FINANCIAL LIABILITY**: It is understood that financial liability for the Conference is the responsibility and obligation of the Sponsors as set forth in the IEEE Conference Application. To view the Financial Sponsor(s) liability percentages refer to the <u>Conference Application URL</u>.

**RESPONSIBILITIES OF THE SPONSORS**: The responsibilities of the Sponsors shall be as described in the IEEE Conference Application submitted. The Conference shall be conducted in accordance with IEEE's bylaws and policies, including, but not limited to, the IEEE Conference Organization Manual.

**TERMINATION**: Any Sponsor may terminate this MOU at any time by providing at least thirty (30) days' prior written notice to the other Sponsor(s).

**NON-BINDING**: THIS MOU IS NOT INTENDED TO CONSTITUTE A BINDING EXPRESSION OF THE MUTUAL INTENT OF THE PARTIES REGARDING THE SUBJECT MATTER HEREOF. Neither party (nor any of their respective representatives) shall have any legally binding obligations, rights or liabilities of any nature whatsoever to any party hereto or to any other persons pursuant to this MOU.

This MOU shall not be valid until approved and executed by authorized representatives of both the Sponsors and acknowledged by IEEE Conference Services.

Region 03 - Southeastern USA: Name: Title: Region 3 Director Email: Status: Approved

XXXXXXX Section: Name: Title: XXXXXXX Section Chair Email: Status: Approved

#### ATTACHMENT 6 – EDAS Technical Program Chair Guide

This guide lists the various features of EDAS platform that can be used by TPC Co-Chairs. The snippets are from the 2021 version of the SoutheastCon conference obtained from <a href="https://edas.info">https://edas.info</a>. In addition to these features, the TPC Co-Chair/Chair can utilize other help options available via EDAS by either sending an email to <a href="https://edas.info">help@edas.info</a> or visiting <a href="https://edas.info/help.php">https://edas.info</a>.

The screenshot below in Figure 1 shows the "TPC" tab which includes adding reviewers, deleting reviewers, adding topics for TPC member selection, listing, and exporting the names and other details for the reviewers, categories for TPC members, notifying reviewers via email, etc.

	Home •	Papers •	Engine	theastCon 202 eers Connecting the Worl		grants My▼ Help
Southe	eastCon 2021	- Chair View		Add	List & export	Change
				Add individually Add in bulk Import from spreadsheet Inherit from another conference Invite authors Invite by interest	List and export List and export conflicts TPC review status TPC review status by track Claims & assignments TPC statistics	Groups Change TPC configuration setting Change status or role; delete Update TPC conflicts Change review load Change TPC tracks Change TPC inviter Reset requested papers
				Delete Delete all Delete non-responsive members	Categories List and add TPC categories Change TPC category	Notify & email Notify TPC invitees Send email Re-check invalid email
				Topics	TPC meeting	Mark TPC members for message
				Import topics for TPC List topics of interest Statistics for topic popularity Clear topic selections	Attendees Clear (TPC meeting) questions	

Figure 1: TPC tab under EDAS

The screenshot in Figure 2 below shows the "Reviews" tab. Using this tab a co-chair/chair can assign reviews to TPC members. This assignment can either be done manually or setup so every new paper upload is automatically assigned reviewers based on the topics the author selects. This tab also includes means of communication with the authors.

						n 2021				
SoutheastCon	Home •	Papers •	People •	трс •	Reviews <del>*</del>	Conference •	<ul> <li>Sessions</li> </ul>	Register	Travel grants	My ▼ Helj
Southe	astCon 2021	- Chair View			Assign					
					Import Status					
					TPC assigni	ments				
						gnment and comp	pletion summa	irv		
					Configure	,		·		
					Review form	ns				
					Notify revie	ewers				
					Remind rev	iewers				
					Mark review	vs as no longer ne	eded			
					Accept/reje	ect papers				
					Notify auth	ors				
					Export					
					Change typ	e or status				
					Delete					

Figure 2. Reviews tab under EDAS

The screenshot in Figure 3 below shows the "Papers" tab under EDAS. Using this tab, the TPC cochair/chair can access everything related to the papers submitted to SoutheastCon for consideration. The statistics of all papers submitted, options to download the list of all papers, compare various versions of the papers, etc., can all be accessed using this tab. Each of these sub-groups have exclusive functionality whose details can be obtained via the help paper for EDAS.

Home 🕶	Papers - People - TPC - Rev	iour T. Conformer T. (Forsi	one Posistor Trouclaroute	Mu -
	rapers reopie inc. rev	news contenence (Jessi	ons Register Travel grants	iviy
outheastCon 2021	Find, list & export	Create, edit, flag &	Statistics	
	Find	move	Statistics	
	List & export	Submit	Paper charges	
	List & export - stored reports	Import	Accepted paper status	
	List by author	Move or copy		
	Show all	Flag		
	List actions	Change status		
	Manuscript problems	Revert status		
	BibTeX	Change category		
	DBLP	Paper-specific deadlines		
		Title case		
	Remind & email	Group	Stamp & zip files	
	Check & remind	Group from list	Stamp or number pages	
	Send email to authors	Group by topics	Bulk upload	
	Test ECF	Group by TPC	Zip paper files	
			Zip other files	
			Zip copyright forms	
			Proceedings content	
	Versions & revisions			

Figure 3. Papers tab under EDAS

The screenshot in Figure 4 shows the "Conference" tab which enlists options for overall conference configuration. The high-level configuration for the conference can be changed using various options under this tab. Using this tab, the "Call for Papers" emails can be sent to the subscribers of EDAS email notifications. Please ensure the "Topics" tab is populated to reach a larger audience among the EDAS users. EDAS allows a maximum of 5 Topics to be listed and only a maximum of 3 CFP email broadcasts to be sent out using this feature.

SoutheastCon 2021 Engineers Connecting the World								
Southeest Con Home + Papers + People + TPC +	Reviews ▼ Conference ▼ ∢Sessions Register Travel grants My ▼ Help							
SoutheastCon 2021 - Chair View	Configure Tracks Topics Email, web and visa letter templates Certificates for presenters and authors Send CFP Files Web pages & proceedings Program Sponsors & patrons News for web pages Welcome messages Travel grants Events							
	Register Milestones Invoice Delete conference							

Figure 4. Conference tab under EDAS

The screenshot in Figure 6 shows the "Sessions" tab. This includes content related to scheduling sessions and adding papers to various sessions once the final selection of papers is made. Some of this information would also be visible to the authors like session information, the session chair, etc.

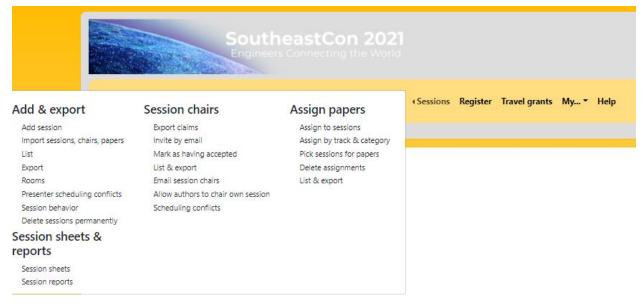


Figure 5. Sessions tab under EDAS

The help line for EDAS is a pretty useful feature which can also be used to assist with adding any custom features according to the conference requirements.

The below timeline shows the list of tasks that were followed by the 2021 TPC Co-Chairs. It is a useful list to keep track of the conference and any tasks that needs to be done before, during and after the conference.

Due	Task	Responsible	Explanation	Notes	Reminded	Completed	Completed by
Aug 31, 2020		chair	Chairs configure the PDF and other track parameters, including any society PDF and margin requirements.				
Sep 15, 2020	Kickoff conference call with EDAS staff	chair	Key conference staff and society representatives organize conference call to discuss conference setup.				
Nov 10, 2020	Upload Letter of Acquisition	chair, publication	The Letter of Acquisition (LoA) is issued by IEEE or ACM and describes the conference, such as ISBN numbers.				
Dec 4, 2020	Copyright set up	chair, publication	The conference chair sets up the basic conference copyright configuration via Conference:Configure, <b>Copyright</b> , including whether authors provide copyright releases via file upload, the IEEE electronic copyright function (eCF) or a form question.				
Dec 7, 2020	Call-for-papers (CFP)	chair	Chairs may send out a call-for-papers email via EDAS.				
Dec 7, 2020	Review settings and forms	chair	Chairs configure the review deadlines and settings, and create the review form(s).				
Dec 10, 2020	IEEE electronic copyright	EDAS	EDAS staff requests IEEE to set up the electronic copyright (eCF) function.				
Dec 24, 2020	Page margins and PDF checks set for final manuscripts	EDAS	EDAS staff checks that the manuscript page margins and PDF parameters for final manuscripts have been configured by the chairs.				
Jan 9, 2021	Conference name in EDAS and LoA matches	EDAS	EDAS staff compares that the conference name in the letter of acquisition (LOA) and in the EDAS configuration matches.				

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	1		1	1	1	
Jan 9, 2021	Conference dates in EDAS and society database matches	chair	Conference chairs checks that the conference dates in the EDAS configuration matches the IEEE conference database			
Jan 9, 2021	Conference logo banner uploaded	chair	The conference chairs upload the conference logo via Conference:Web pages & proceedings, "upload assets".			
Jan 9, 2021	Proceedings template comple ted	EDAS	EDAS staff sets up the web (HTML) template for the proceedings.			
Jan 9, 2021	ISBN, ISSN and catalog number in EDAS and LoA match	EDAS	EDAS staff checks that the ISBN, ISSN and catalog numbers in the conference configuration and the letter-of- acquisition (LoA) match.			
Jan 9, 2021	Travel grants	chair, publication	Chairs configure conference travel grants, if applicable.			
Jan 14, 2021	Registration events	chair	Chairs create registration events in Conference:Events.			
Jan 23, 2021	Proceeding services set up	chair, publication	Chairs determine what kind of proceeding-related EDAS services they need: master			
Jan 23, 2021	Xplore setup completed	chair, publication	Conference configures whether IEEE Xplore is needed			
Jan 29, 2021	Welcome message added	chair, publication	The chairs add welcome messages and forewords for the conference via Conference:Welcome messages.			
Jan 29, 2021	flash drive count finalized	chair, publication	The publication chair provides the number of media content at Conference:Configure.			
Feb 10, 2021	Committee members	chair	The conference chairs add committee members (e.g., the organizing committee) via People:Committees.			
Feb 24, 2021	Conference program and session chairs	chair	The conference chairs set up the conference sessions (Conference:Sessions), assign papers to sessions and designate the conference			

			session chairs.		
Feb 24, 2021	Accepted papers have been assigned to sessions	chair	The chairs assign accepted papers to conference sessions via Conference:Sessions.		
Mar 5, 2021	PDF final manuscripts checked	EDAS	EDAS staff checks that the PDF files for final manuscripts meet publisher requirements.		
Mar 5, 2021	PDF fixed	EDAS	EDAS staff works with authors to repair any PDF documents that do not meet publisher requirements. See cost if more than 2% of papers.		
Mar 7, 2021	List of sponsors completed	chair	The chairs add any conference sponsors and patrons via Conference:Sponsors & Patrons.		
Mar 7, 2021	Master content draft ready	EDAS	EDAS staff creates a draft of the proceedings content.		
Mar 7, 2021	Check publication services	chair	The conference confirms that EDAS will provide (or has provided) the following: proceedings content and IEEE Xplore submission		
Mar 8, 2021	Master content approved	chair, publication	The publication chair approves the content for the media content.		
Mar 9, 2021	Attendee badges	chair	Chairs print attendee badges, if desired.		
Mar 17, 2021	No-shows entered	chair, publication	The conference chairs enter any no- show papers, i.e., authors of accepted papers that did not appear at the conference.		
Mar 20, 2021	Xplore: check PDF files	EDAS	EDAS staff checks PDF files for IEEE Xplore compliance. Additional charges if more than 2% of papers.		
Mar 24, 2021	Xplore draft finalized	EDAS	EDAS staff prepares the IEEE Xplore (digital library) package for conference approval.		
Mar 30, 2021	Xplore approved by chair	chair, publication	The publication chair approves the IEEE Xplore draft.		

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Apr 9, 2021	Xplore shipped to IEEE	EDAS	EDAS staff uploads the IEEE Xplore package and attendee media content to the IEEE server.		
Apr 12, 2021	Xplore received by IEEE	EDAS	IEEE has received Xplore package.		
May 24, 2021	Xplore published by IEEE at http://ieeexplore.ieee.org/bro wse/conferences/title/	EDAS	IEEE has published the Xplore content.		